

Next Meeting

September 29th, 2022

Thursday 1:00pm





Apple News!



Apple News



- The next Apple event "Far Out" will be September 7th at 1pm
- In this event, the iPhone 14 and Watch 8 could be announced
- It's typical for Apple to have events in September and/or October announcing new products
- Because of this, I'd advise not buying Apple products, if you can help it, until after these events
- Exceptions: Products that have already had new versions announced this year (Ex. iPad Air, MacBook Air, etc...)

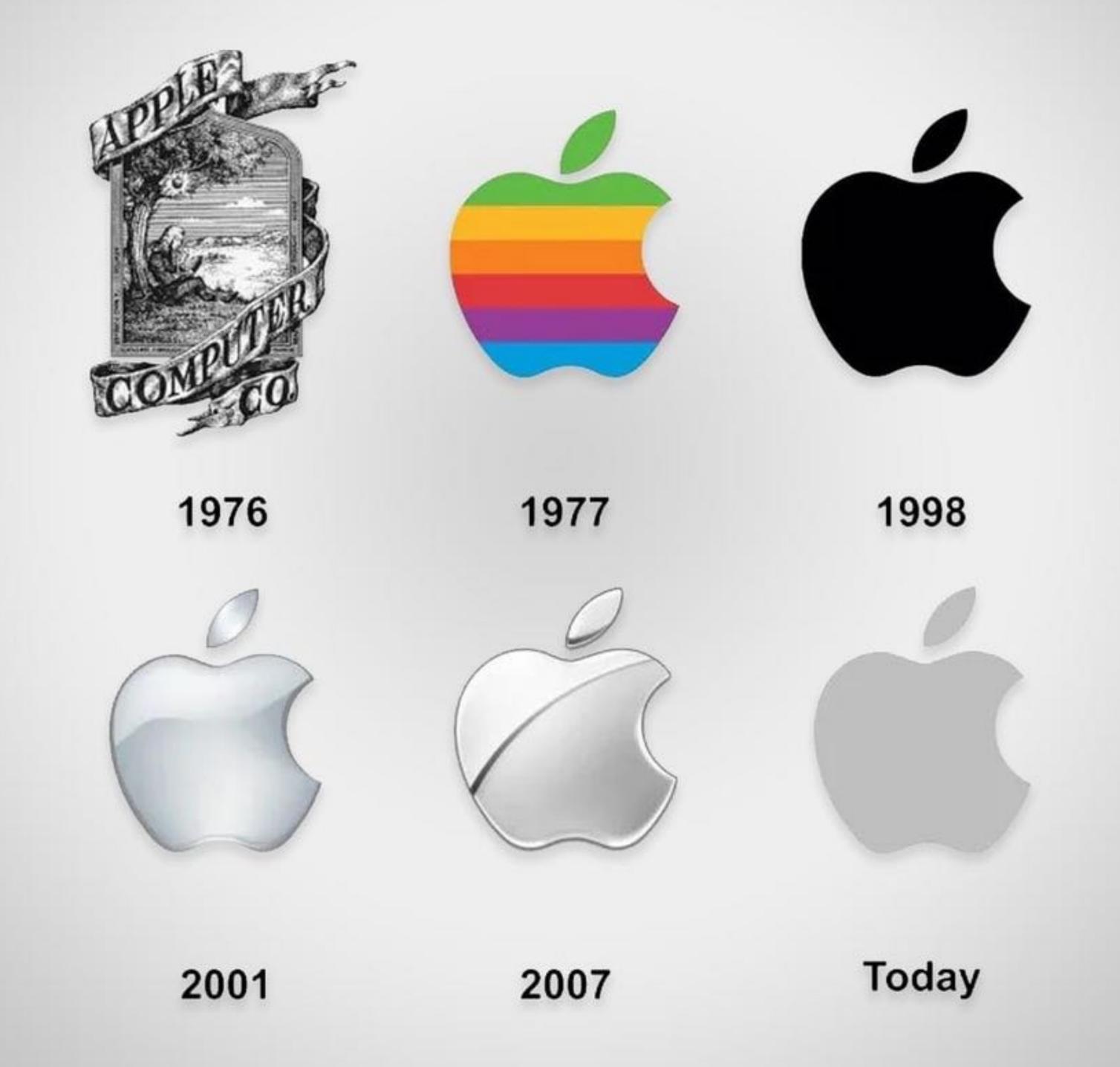
Why does **£**Logo have Bite Mark?



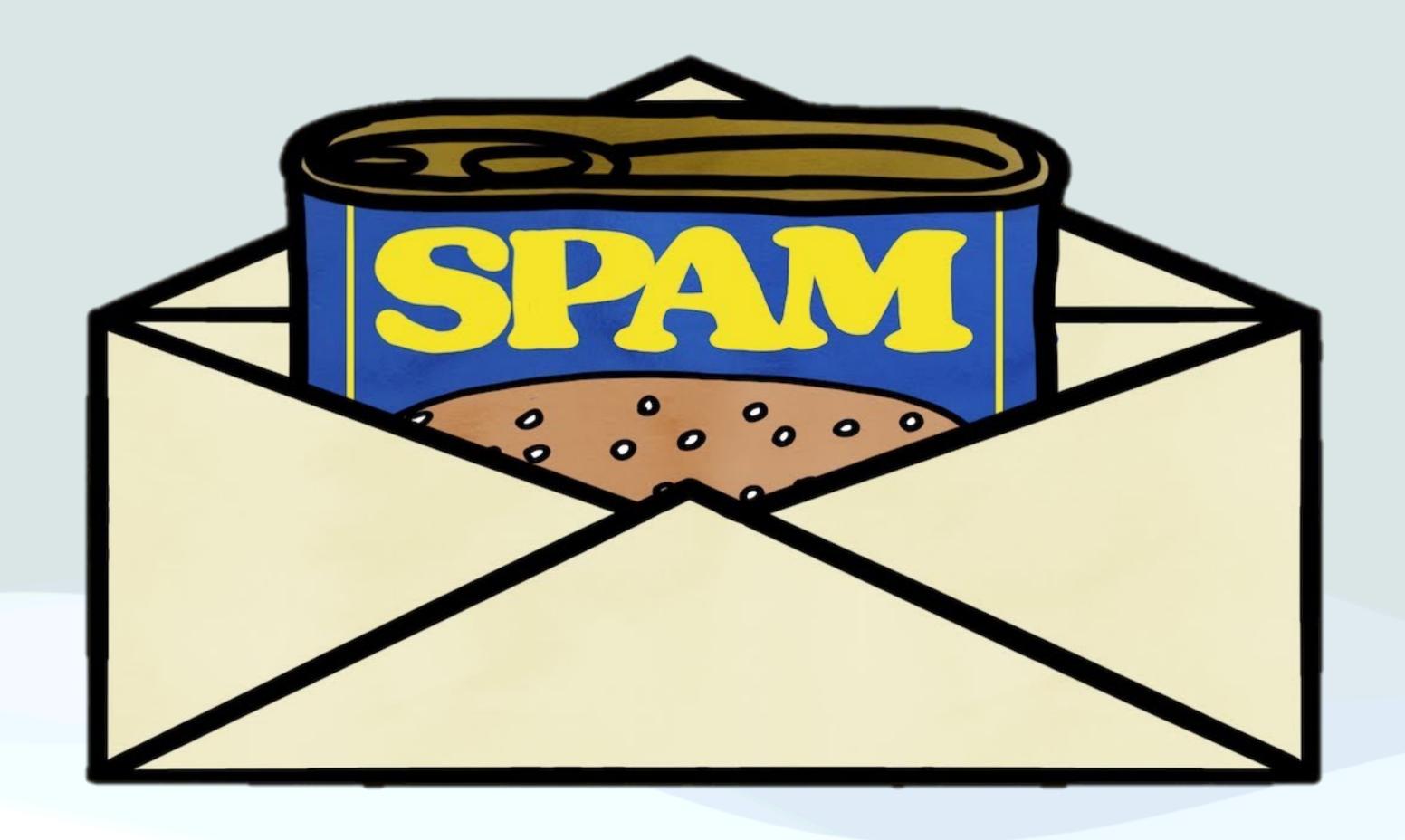
Apple Logo



- Rob Janoff, a graphic designer, designed the Apple Logo in 1977
- "I just wanted to make the computer easy and fun to be around," he said, and he thought including the approachable image of an apple fruit would help accomplish that
- Janoff created the iconic silhouette of an apple in a form very close to what we're all familiar with today
- He added a bite mark to make it obvious that the fruit depicted in the logo is an apple and not another fruit with a similar silhouette like a cherry



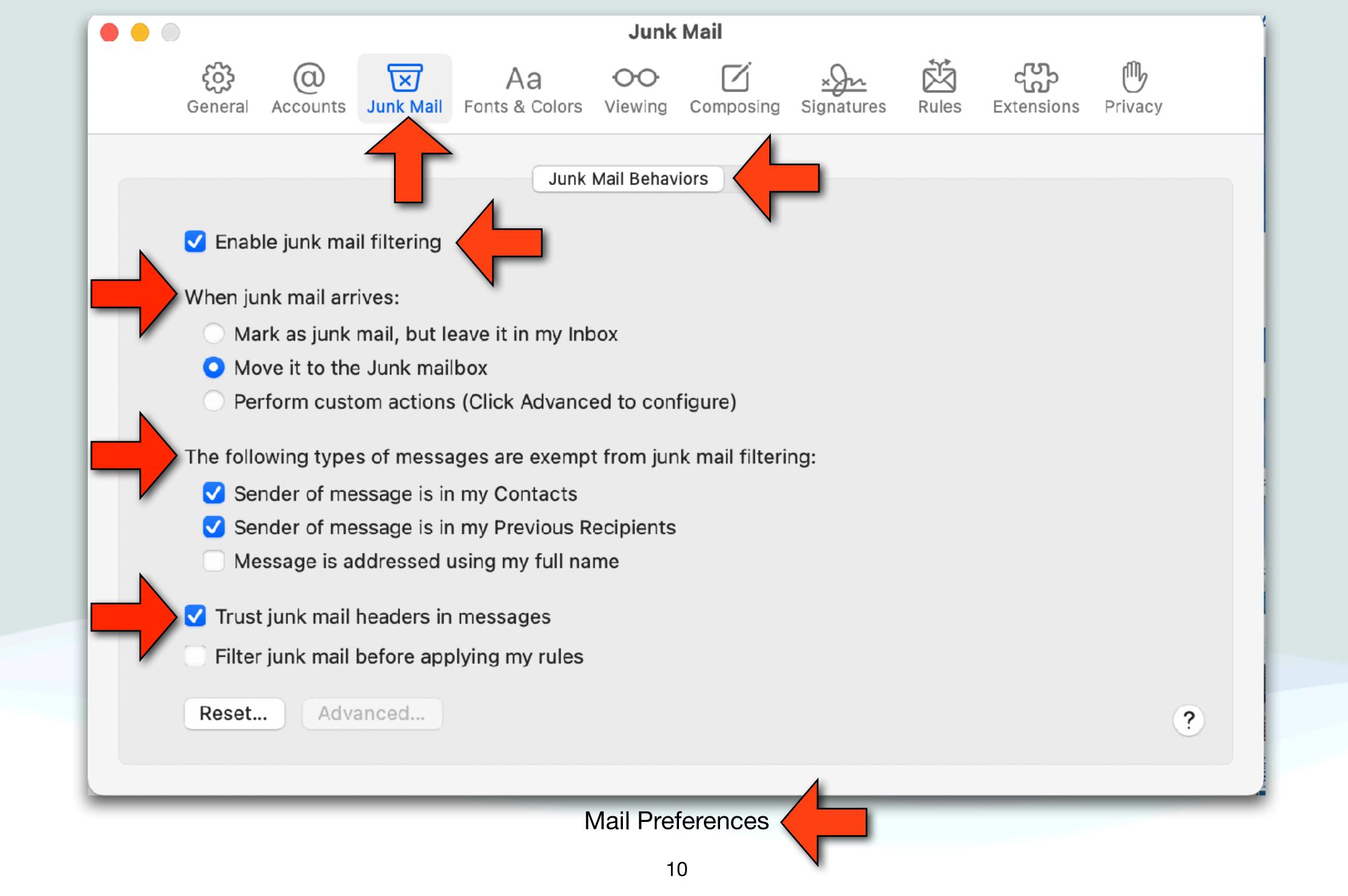
Junk Mail



Junk Mail



- Spam or junk mail is the bane of email, however the Mac Mail app can help you to manage it
- The Mail app has the ability to filter junk mail from your inbox
- To start, turn on Junk Mail Filtering in Mail Preferences, and specify what actions you wish to take with Junk Mail
- Filtering is based on what it learns from you when you mark email messages as junk or not junk

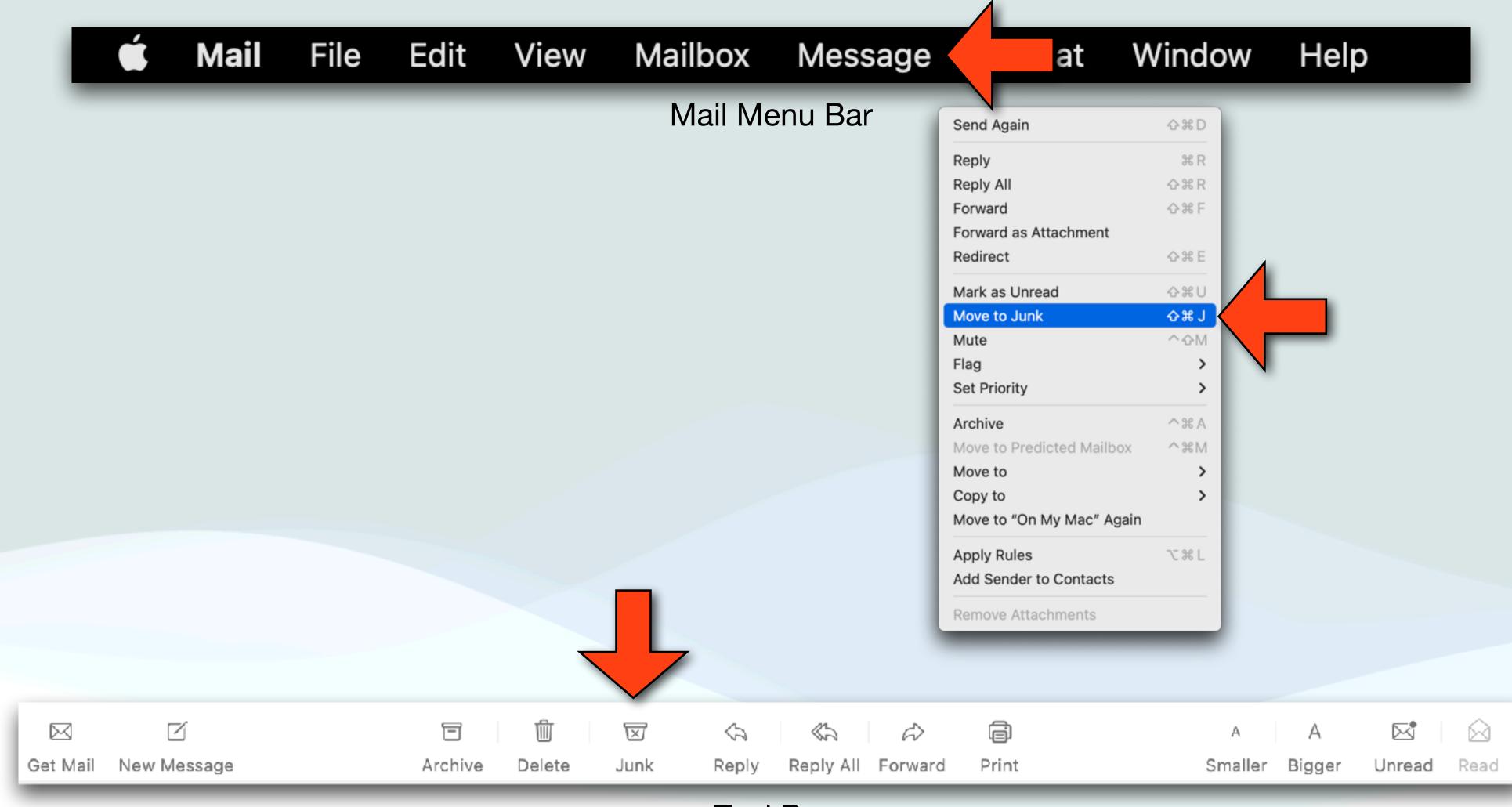


Training the Junk Filter



- In the Mail app, select a message, and do one of the following:
- To mark the message as junk: Click the Junk button in the Mail toolbar, or in the menu bar select "Message - Move to Junk" (Mail moves the message to the Junk mailbox)
- If Mail incorrectly marked the message as junk: Click the Not Junk button in the Mail toolbar, or in the menu bar select "Message - Move to Inbox" (Mail moves the message to your Inbox)
 - Each time you confirm a message as junk or not junk, the junk mail filter improves so Mail can better identify junk mail

Mark Mail as Junk

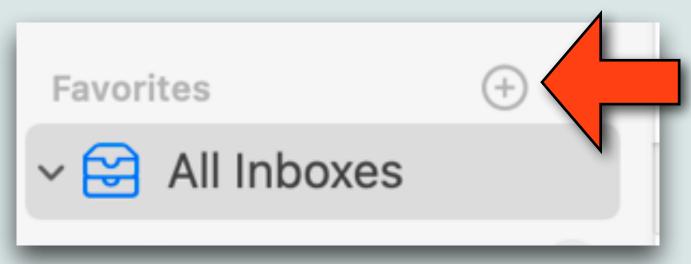


Tool Bar

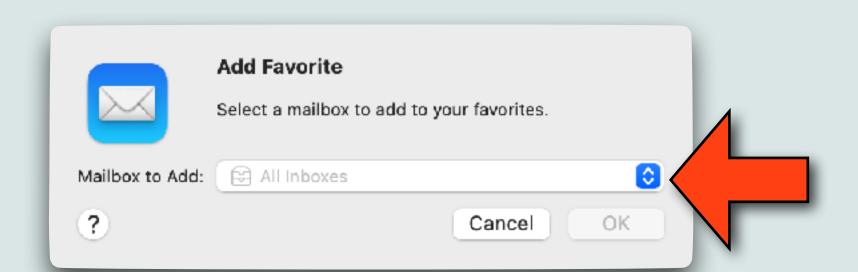
Junk Mail

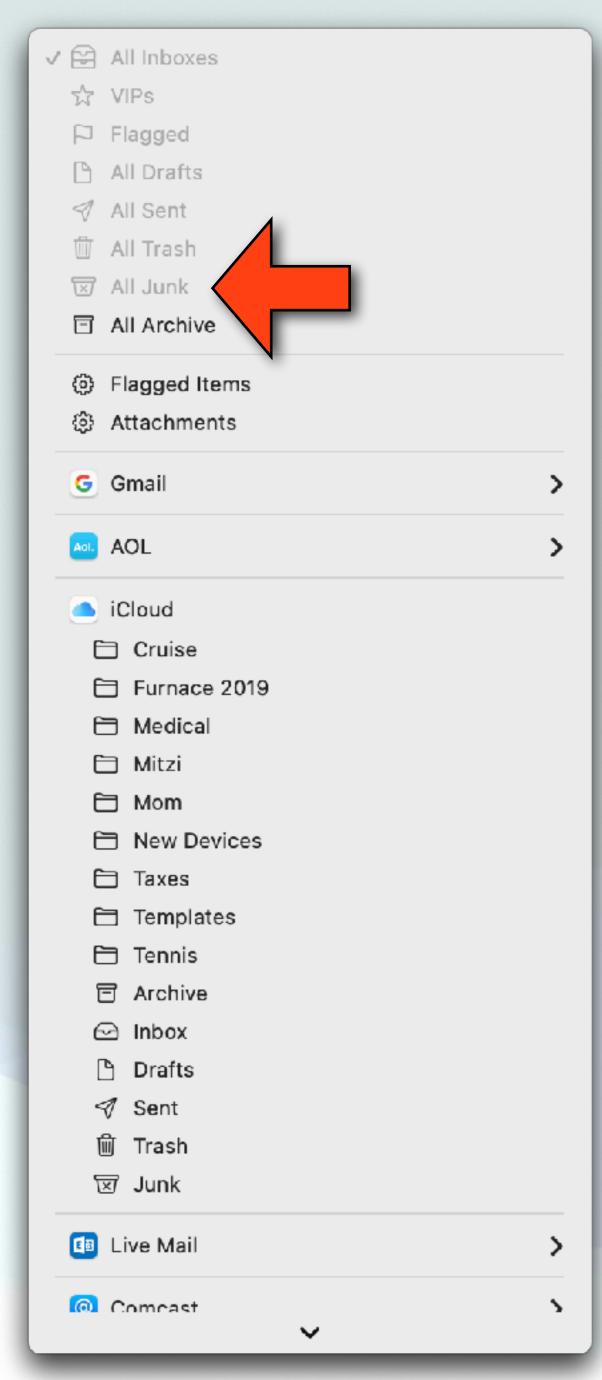


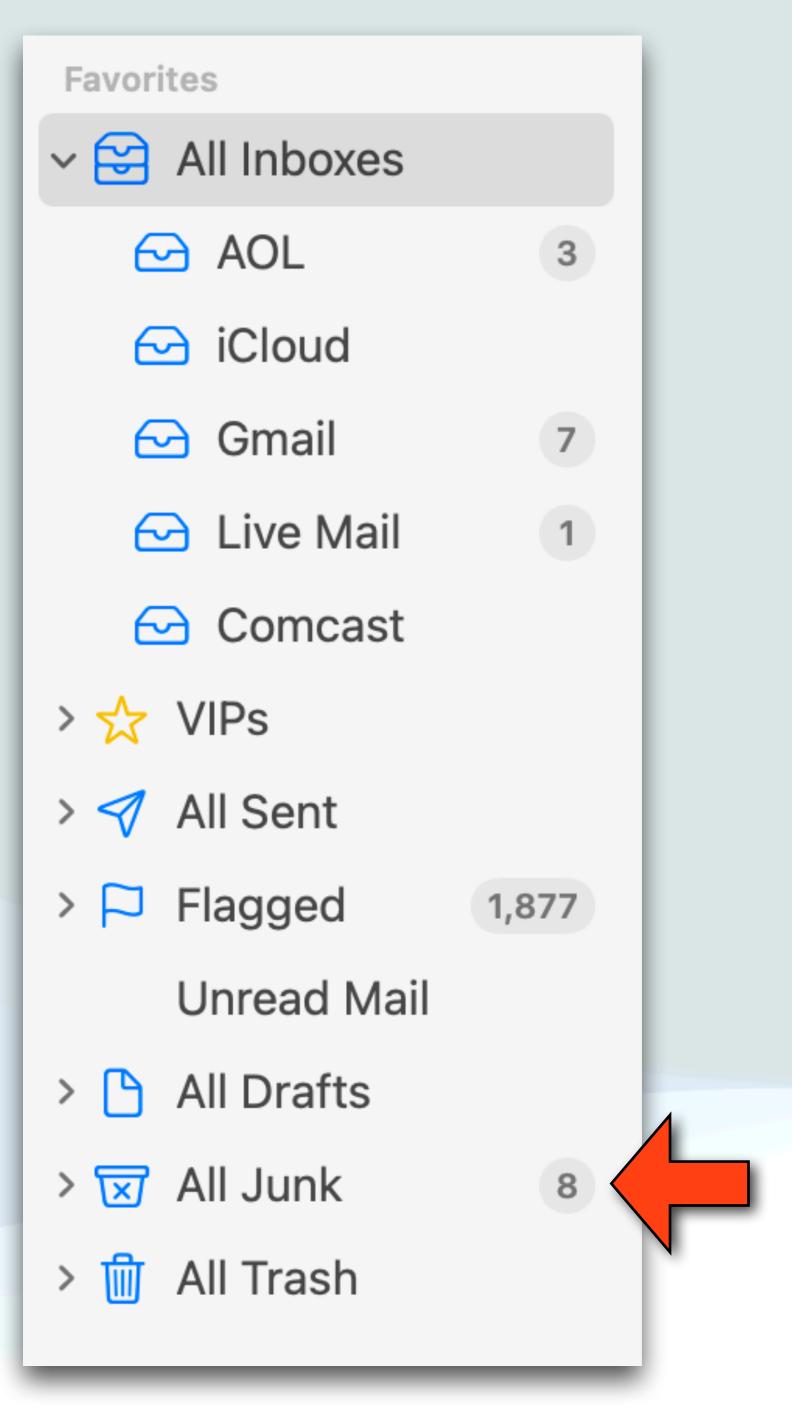
- To make things easier, I like to create at two tabs in the mail app: an "All Inboxes" tab, and an "All Junk" Tab
- First, to show the "All Junk" folder just hover you curser over favorites in the side bar until you see a "+" sign, hit the "+" and select "All Junk"
- To create an "All Junk tab" simply hit the "+" sign on the tabs line and select the "All Junk" folder
- I frequently check the Junk tab and review/delete any junk mail, then return to the "All Inboxes" tab

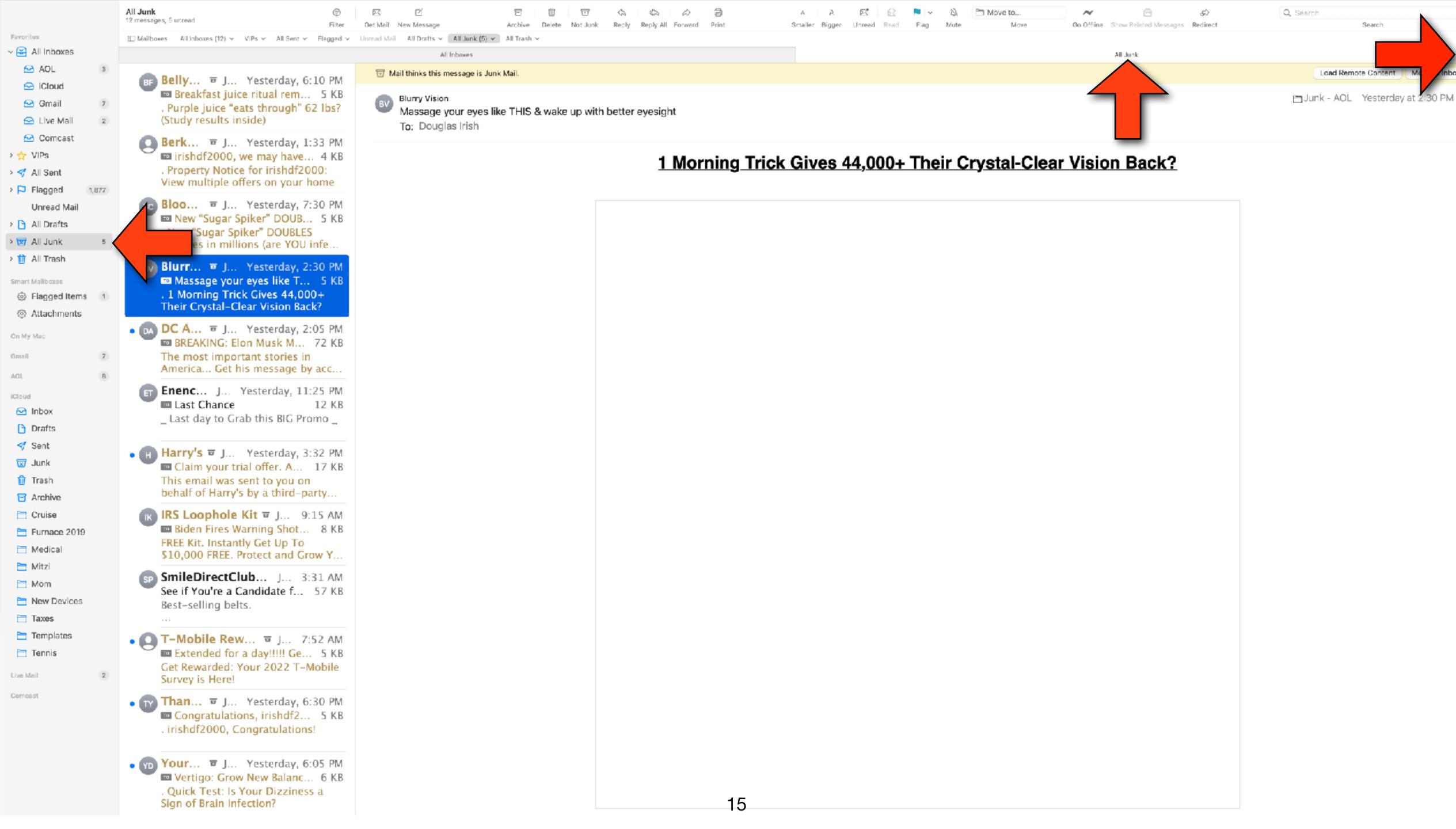


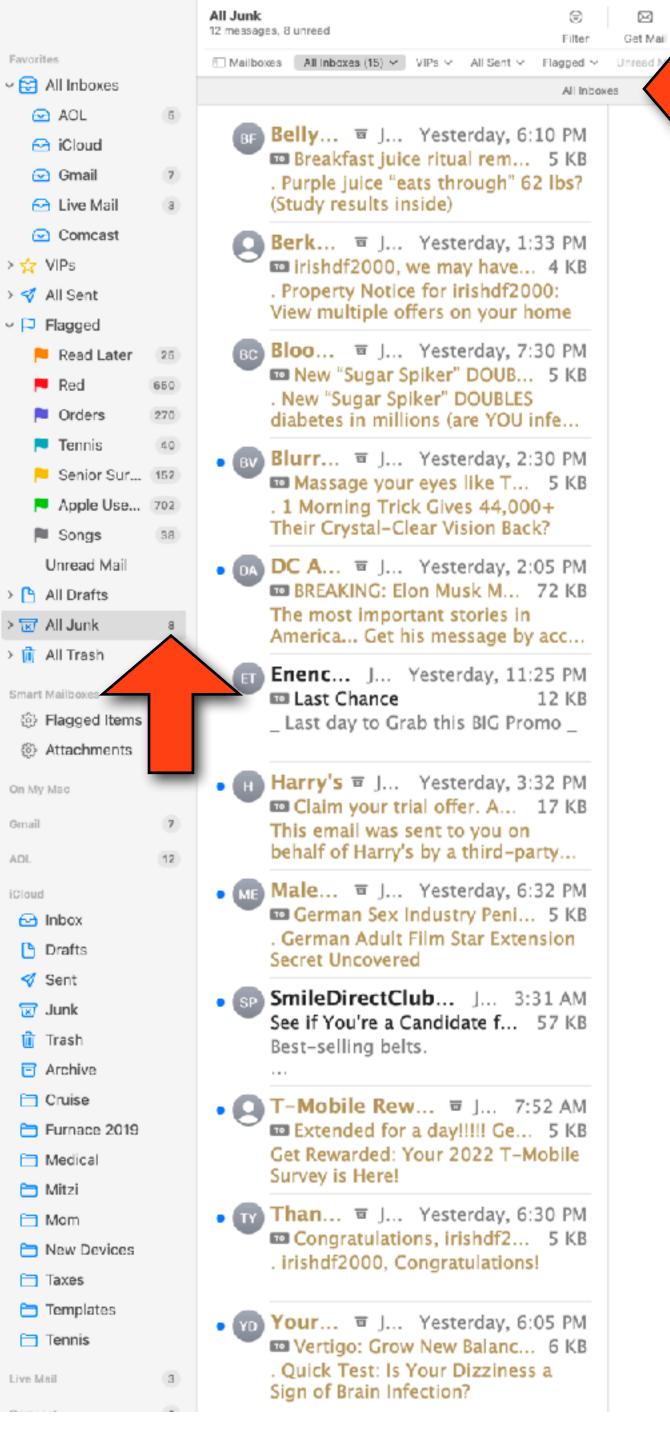
Mail Sidebar











Favorites

> 🙀 VIPs

On My Mac

ADL.

iCloud

Sent

Junk

ii Trash

Mitzi

Mom

Live Mail

1. Review 2. Command (器) A 3. Delete Key

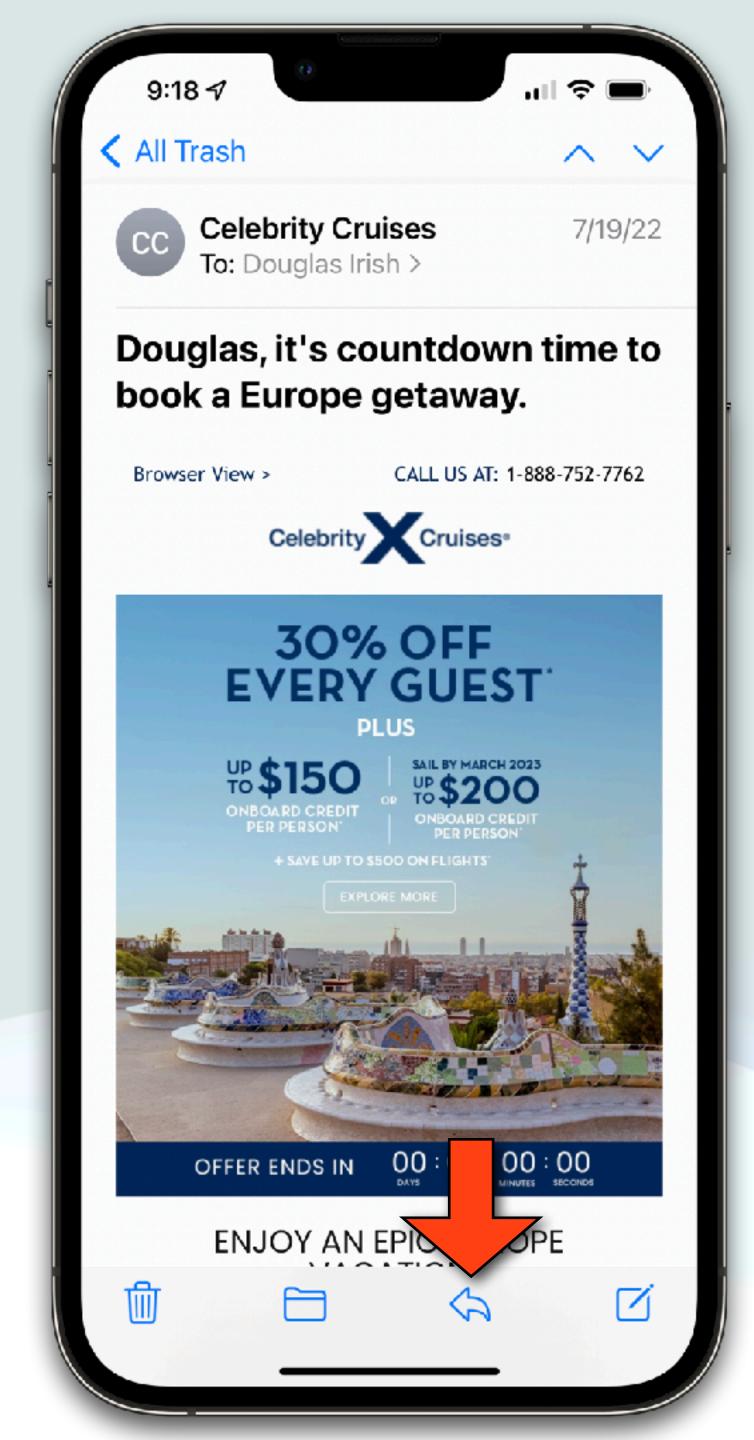
All Junk

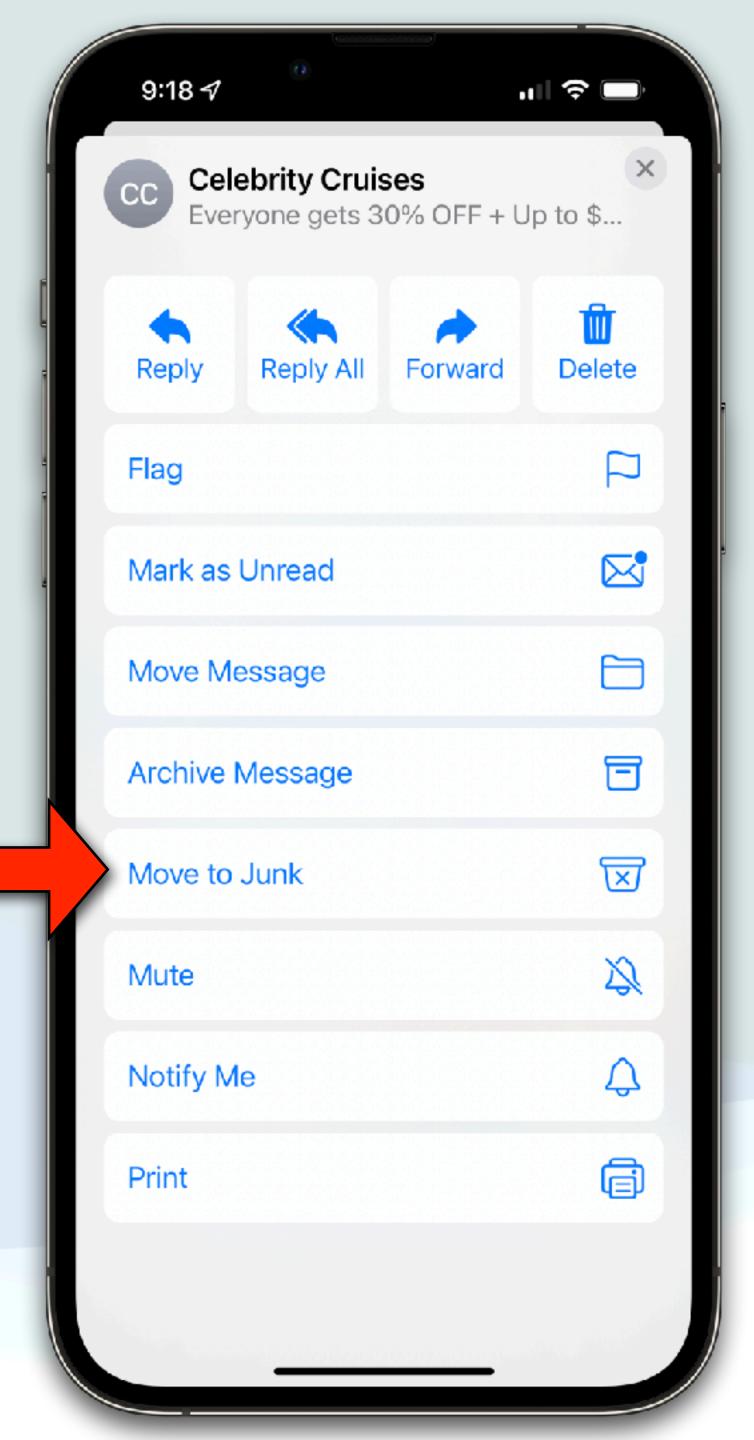
Q Search

All Sent

Hide Related Messages Redirect

No Message Selected







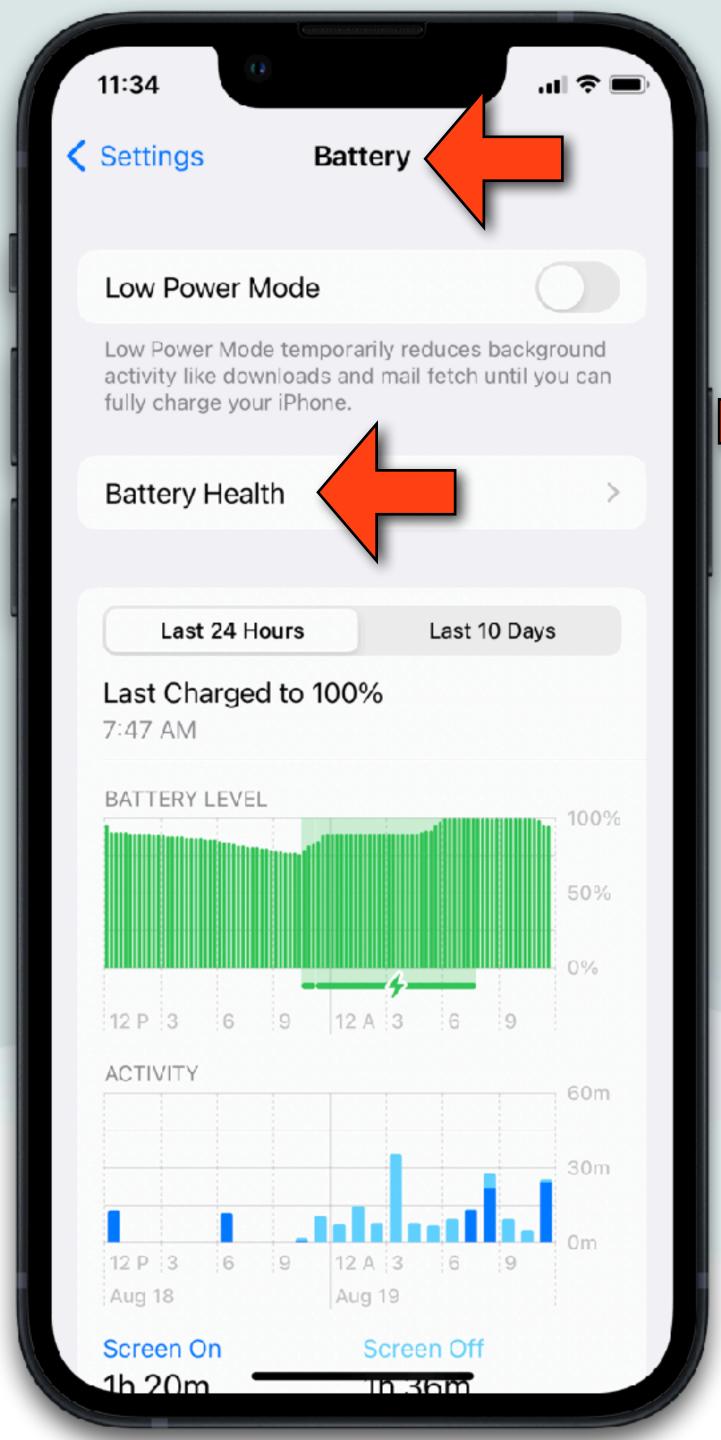


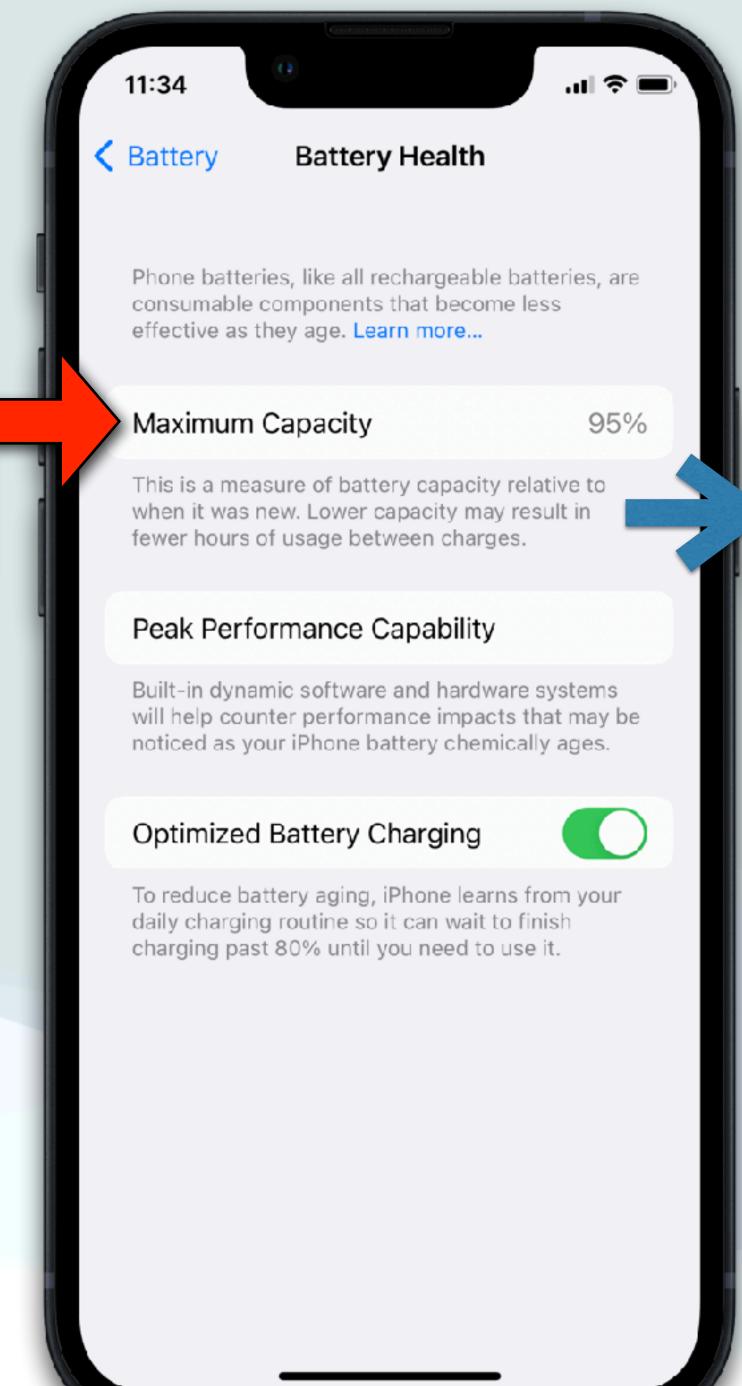


- All rechargeable batteries are consumables and have a limited lifespan
- Eventually their capacity and performance decline to the point that they need to be replaced
- iOS provides some tools to monitor and trouble shoot your battery health
- Go to Settings > Battery and tap Battery Health
 - The iPhone displays information about your battery's capacity, peak performance, and whether your battery needs to be serviced



- Maximum Capacity Percentage: This how your battery compares to your phone when it was new
- If your phone's battery health is at 79% or less, Apple advises that you should get your battery replaced
- Optimized Battery Charging: The iPhone will learn your charging habits and adjust how the device is charged to optimize battery life
- It will fast charge to 80% when plugged in, but it will then keep the battery at a trickle charge until it is closer to your daily wake-up time before taking the battery to 100%





This is a measure of battery capacity relative to when it was new. Lower capacity may result in fewer hours of usage between charges.



Phone batteries, like all rechargeable batteries, are consumable components that become less effective as they age. Learn more...

Maximum Capacity

100%

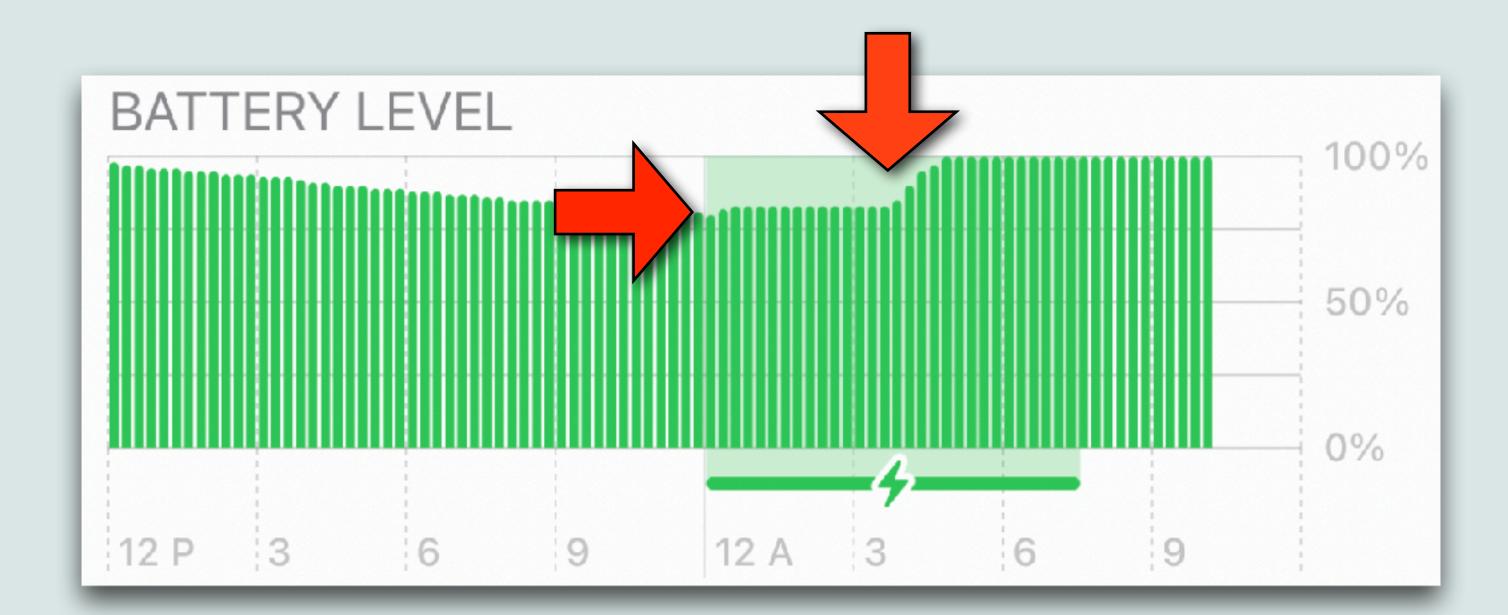
This is a measure of battery capacity relative to when it was new. Lower capacity may result in fewer hours of usage between charges.

Peak Performance Capability

Built-in dynamic software and hardware systems will help counter performance impacts that may be noticed as your iPhone battery chemically ages.

Optimized Battery Charging

To reduce battery aging, iPhone learns from your daily charging routine so it can wait to finish charging past 80% until you need to use it.



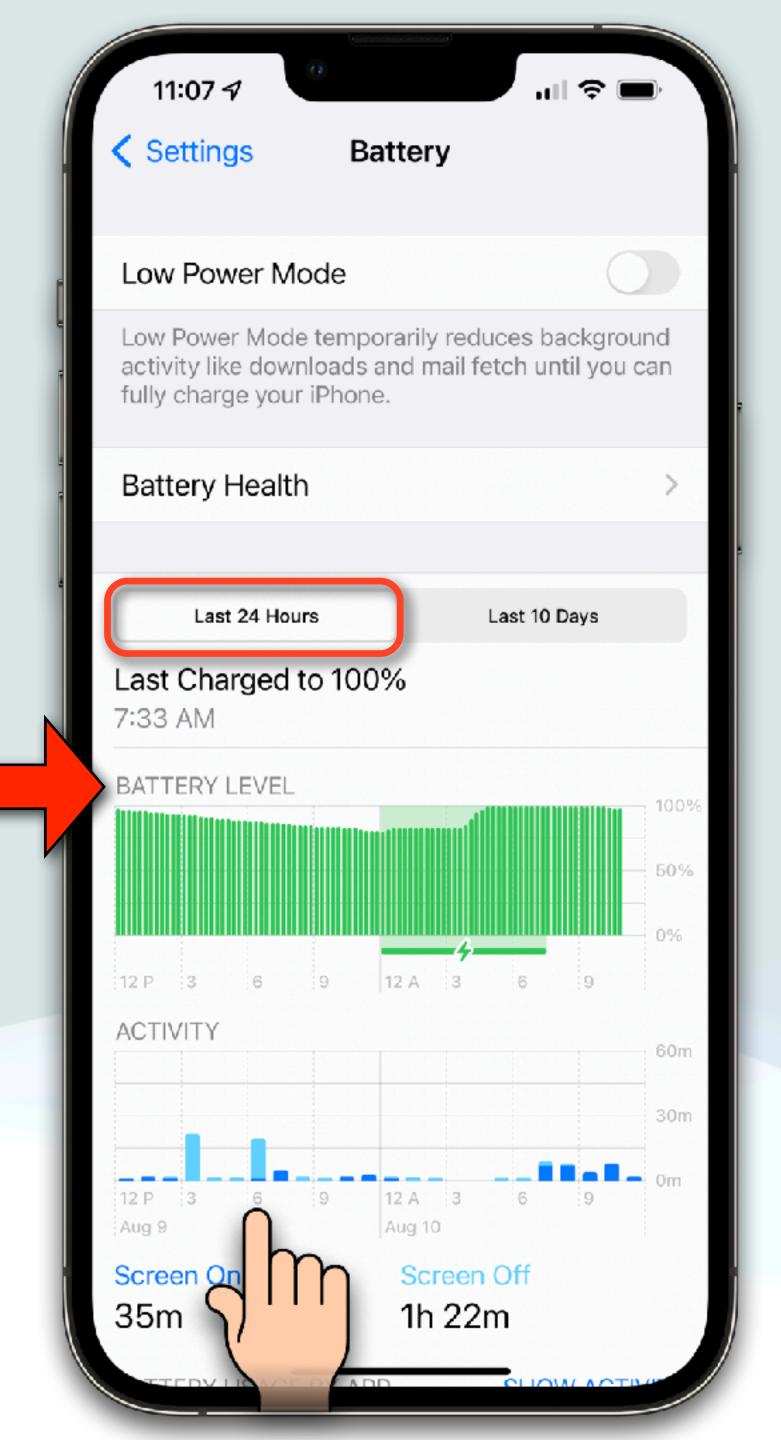
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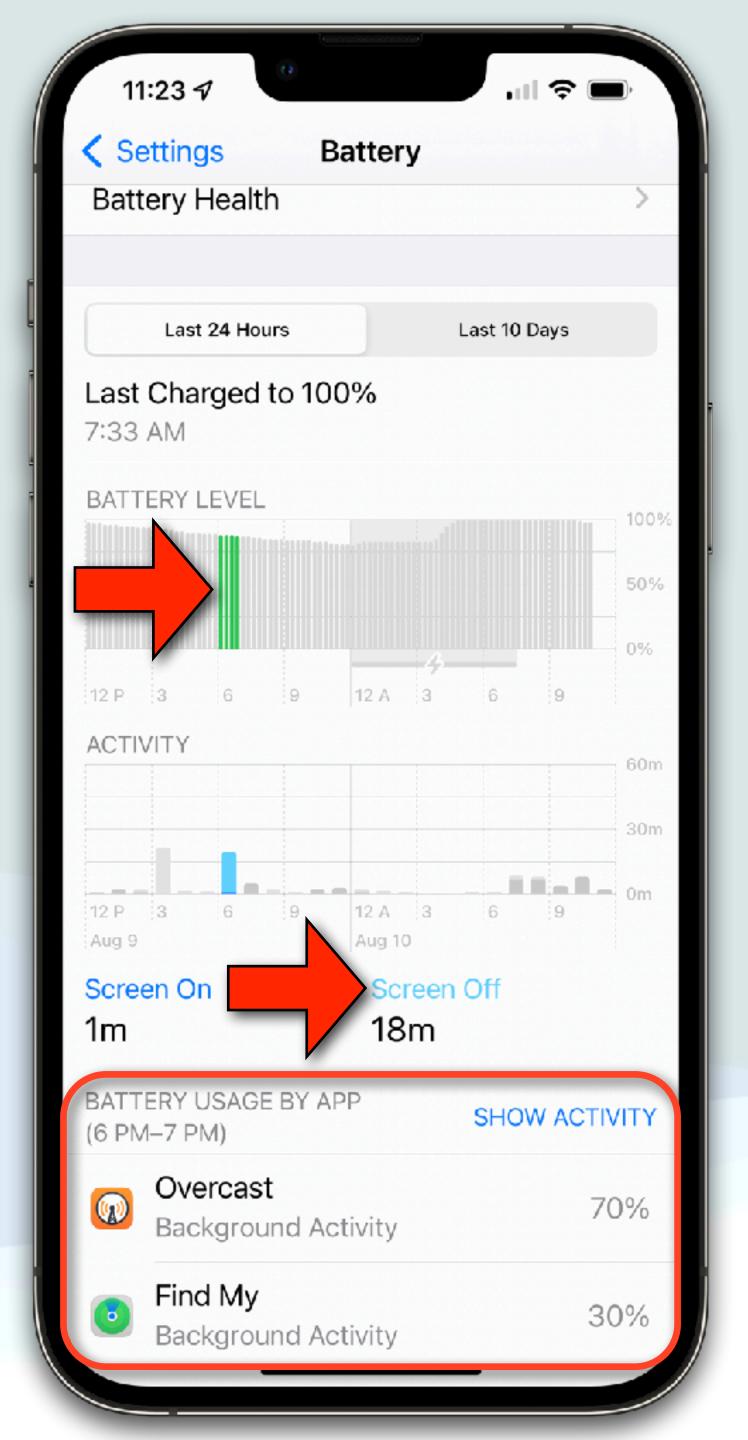


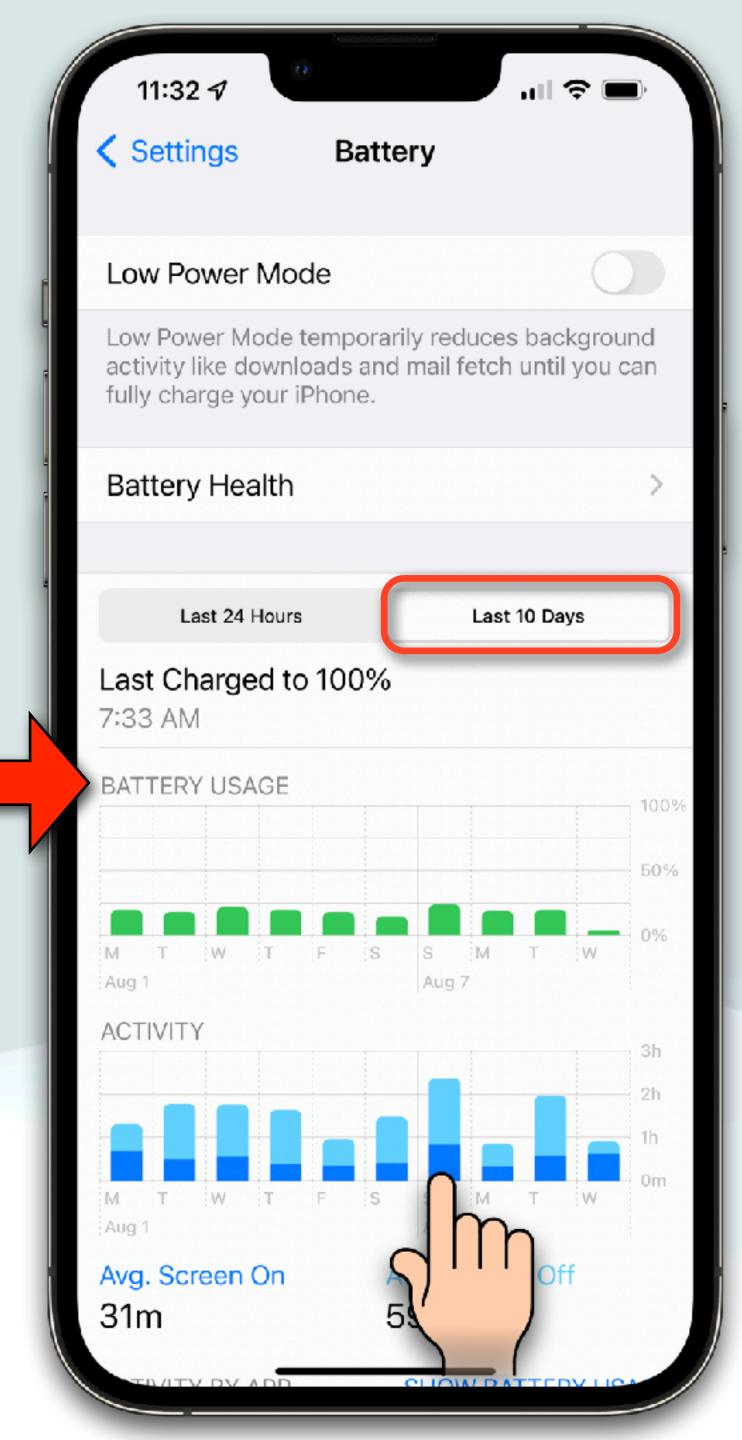
- Other information available in Battery Settings:
 - Last Charged: Indicates how fully the battery was last charged and the time it was disconnected
 - Battery Level Graph (Last 24 Hours): Shows the battery level, charging intervals, and periods when iPhone was in Low Power Mode or the battery was critically low
 - Battery Usage Graph (Last 10 Days): Shows the percentage of battery used each day

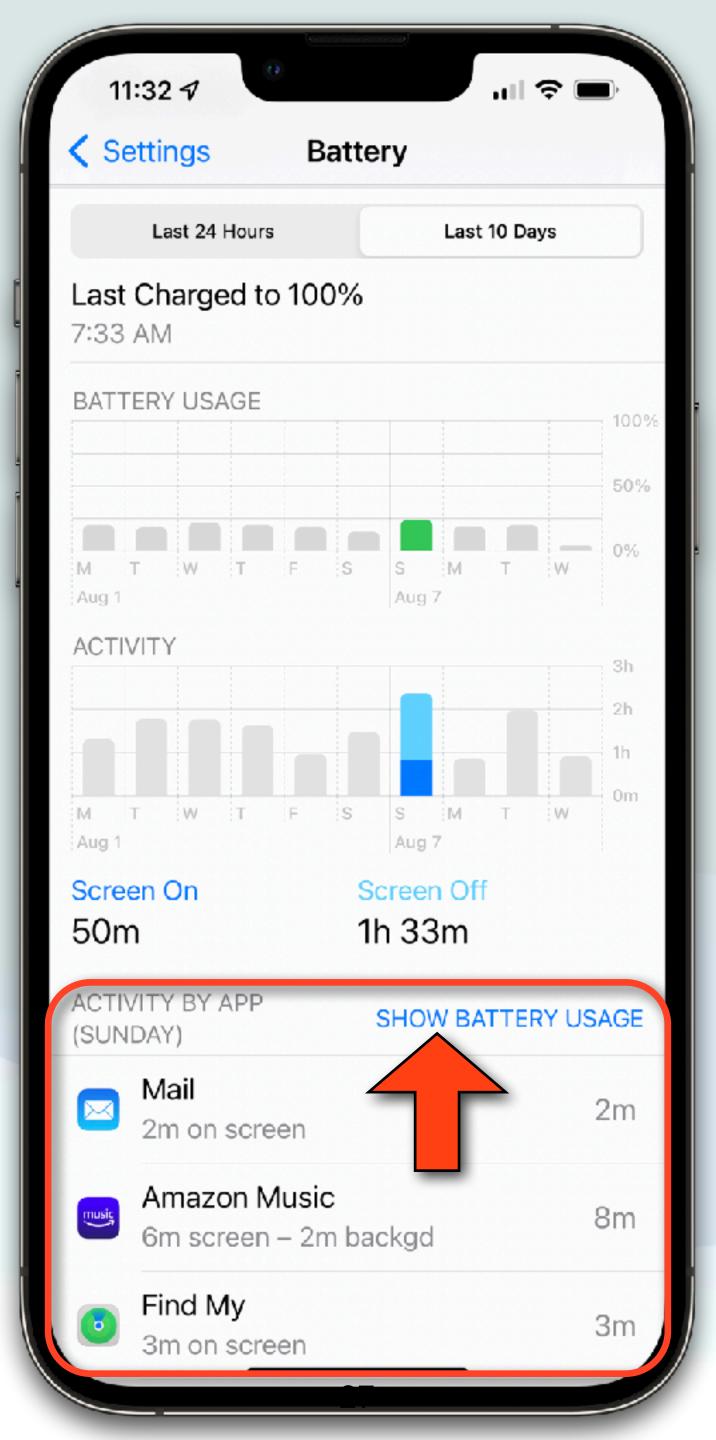


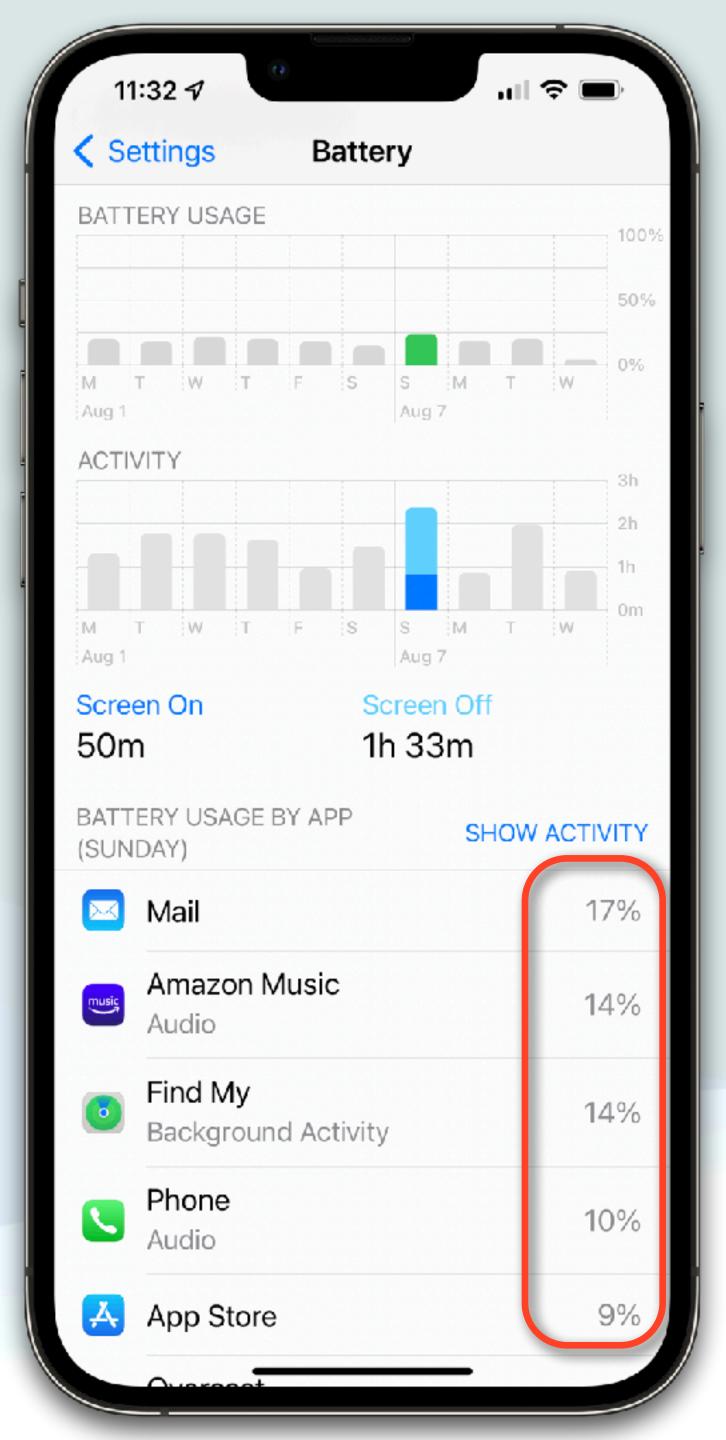
- Activity graph: Shows activity (hrs) over time, split by whether the screen was on or off
- Screen On and Screen Off: Shows total activity for the selected time interval, for when the screen was on and when it was off (The Last 10 Days view shows the average per day)
- Battery Usage by App: Shows the proportion of the battery used by each app in the selected time interval
- Activity by App: Shows the amount of time each app was used in the selected time interval.
- Note: To see battery information for a specific hour or day, tap that time interval in the graph (To deselect it, tap outside the graph)













When to Upgrade Hardware?



Why Upgrade?



- Every year, Apple comes out with new hardware with more features including faster more efficient processors
- And every year, there is new software that takes advantage of the new more capable hardware
- As devices age, they will eventually not support some of the newer features
- And at some point, the device will not be able to be upgraded to the latest software

Why Upgrade?



- In addition, storage and memory that was adequate when you bought it, may no longer be sufficient
- This can be because of the new software, or because your needs have changed (Music, Video, Photos, Apps, etc...)
- It's important to keep this in mine when you are purchasing new devices
- Do not configure a new device based on your current needs, but instead think about how long you want to keep your device and what is needed between now and then

Memory



- Memory is not configurable for iPhones or iPads
- It is important for Macs however and as a rule of thumb, I like to have at least 16GB for my machines
- Too little memory will have an extreme impact on performance
- Caveat: Apple's new M1 and M2 chips are way more efficient, so you might be able to get by with 8GB on those Macs

Storage



- Apple unfortunately sells some devices that do not have enough storage (in my opinion)
- My Recommendations: iPhone or iPads: 128GB or 256GB;
 Macs: 1TB or 2TB SSD
- You might be able to get by with less, but go into it with your eyes wide open, and get as much as you can afford
- I also assume (for me) that storage and memory are not upgradable (Note: might not be true)
- Therefore, I try to meet future needs now

Storage



- Apple TV:
 - The latest Apple TV comes in 32GB or 64GB versions
 - While I bought the 64GB version, I think 32GB is adequate for most people
 - If you intend to have lots of apps and play games get the 64GB version
- Fact: No one has ever complained about too much storage or memory on a device after the fact

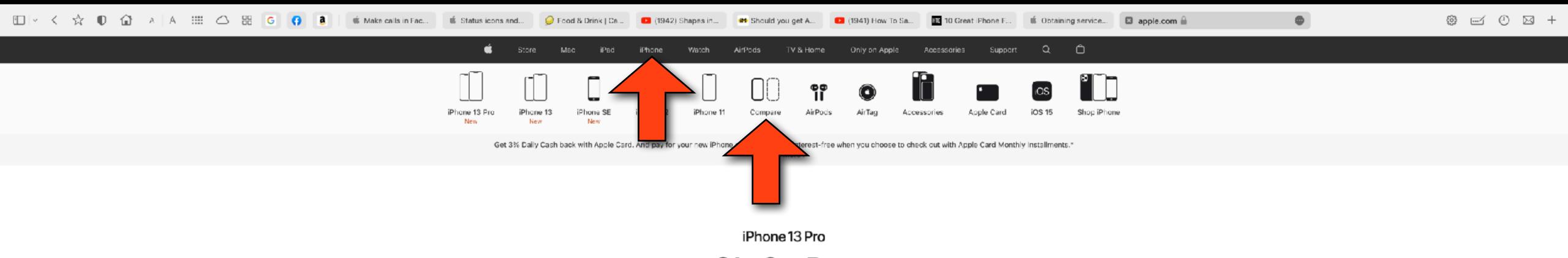
Vintage vs Obsolete

- The same and the s
- Apple maintains a list of older products that it considers vintage or obsolete
- Vintage products are those that have not been sold for more than five and less than seven years, and they may or may not be able to receive service
- Obsolete products are those that have been discontinued for at least seven years, and Apple does not provide any hardware service (including parts) for these products
- To see a list of vintage and obsolete products go to: https://support.apple.com/en-us/HT201624

Upgrade advice

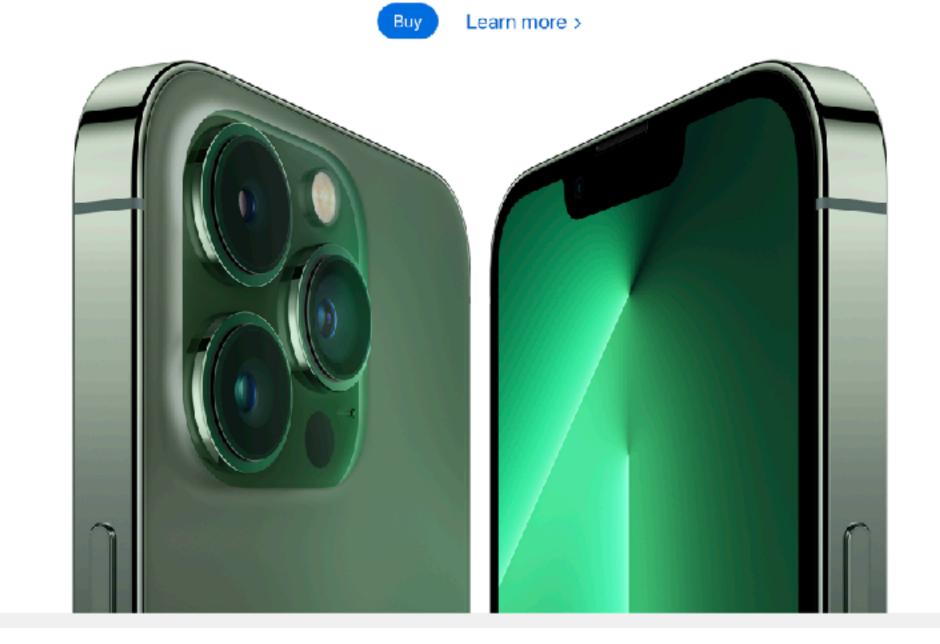


- Determine your minimum storage requirements and memory requirements (if applicable)
- Go to Apple's web site, select the device type you are considering, and go to the compare section
- You can then compare the devices your are considering and see all the differences between them
- Then select "Buy" and proceed to configure your new device with options and costs



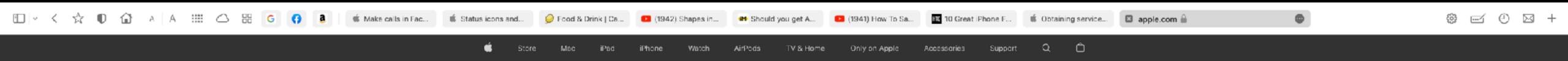
Oh. So. Pro.

From \$41.62/mo. for 24 mo. or \$999 before trade-in¹



iPhone 13

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iPhone 13

iPhone 13 mini

iPhone SE (3rd generation)

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iPhone 7

iPhone 6s Plus

iPhone 6s

iPhone 6 Plus

iPhone 6

iPhone SE (1st generation)

Buy

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Learn more >

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Display a menu

iPhone 13 Pro

~

iPhone 13 Pro Max

6.1"

Super Retina XDR display with ProMotion¹ 6.7"

Super Retina XDR display with ProMotion¹

((5G))

Superfast 5G cellular²

((5G))

 \vee

Superfast 5G cellular²



Super Retina XDR display¹

((5G))

Superfast 5G cellular²

Wide

Ultra Wide

Cinematic mode in 1080p at 30 fps

Dolby Vision HDR video recording up to 4K at 60 fps

2x

Optical zoom range



Telephoto

Wide

Ultra Wide

Cinematic mode in 1080p at 30 fps

Dolby Vision HDR video recording up to 4K at 60 fps



Optical zoom range



LiDAR Scanner for Night mode portraits, faster autofocus in low light, and next-level AR experiences



Telephoto

Wide

Ultra Wide

Cinematic mode in 1080p at 30 fps

Dolby Vision HDR video recording up to 4K at 60 fps



Optical zoom range



LiDAR Scanner for Night mode portraits, faster autofocus in low light, and next-level AR experiences iPhone 13



A15 Bionic chip

New 6-core CPU with 2 performance and 4 efficiency cores

New 4-core GPU

New 16-core Neural Engine



Up to 19 hours video playback³



Face ID



Ceramic Shield front

Aerospace-grade aluminum



Water resistant to a depth of 6 meters for up to 30 minutes⁴



iPhone 13 Pro

A15 Bionic chip

New 6-core CPU with 2 performance and 4 efficiency cores

New 5-core GPU

New 16-core Neural Engine



Up to 22 hours video playback³



Face ID



Ceramic Shield front

Surgical-grade stainless steel



Water resistant to a depth of 6 meters for up to 30 minutes⁴



iPhone 13 Pro Max

A15 Bionic chip

New 6-core CPU with 2 performance and 4 efficiency cores

New 5-core GPU

New 16-core Neural Engine



Up to 28 hours video playback³



Face ID



Ceramic Shield front

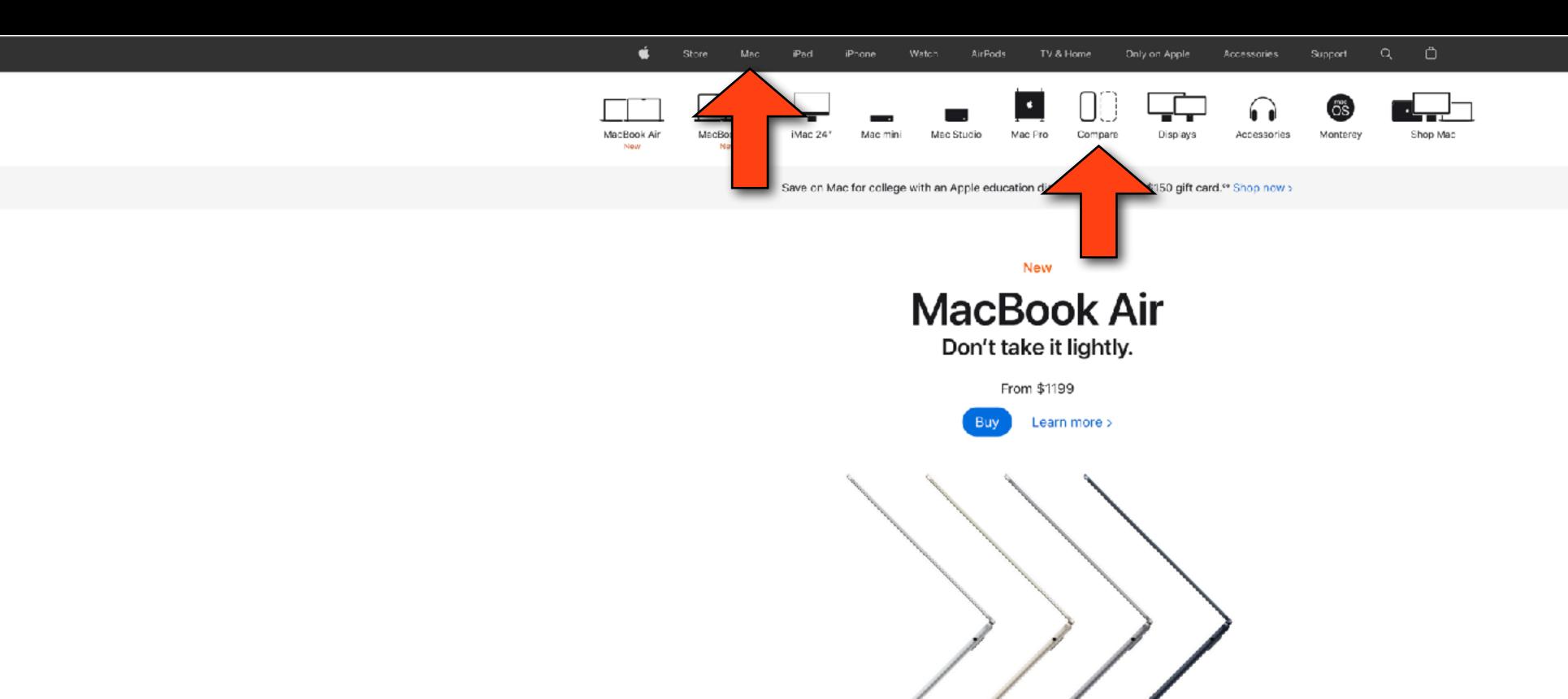
Surgical-grade stainless steel



Water resistant to a depth of 6 meters for up to 30 minutes⁴







MacBook Pro 13"

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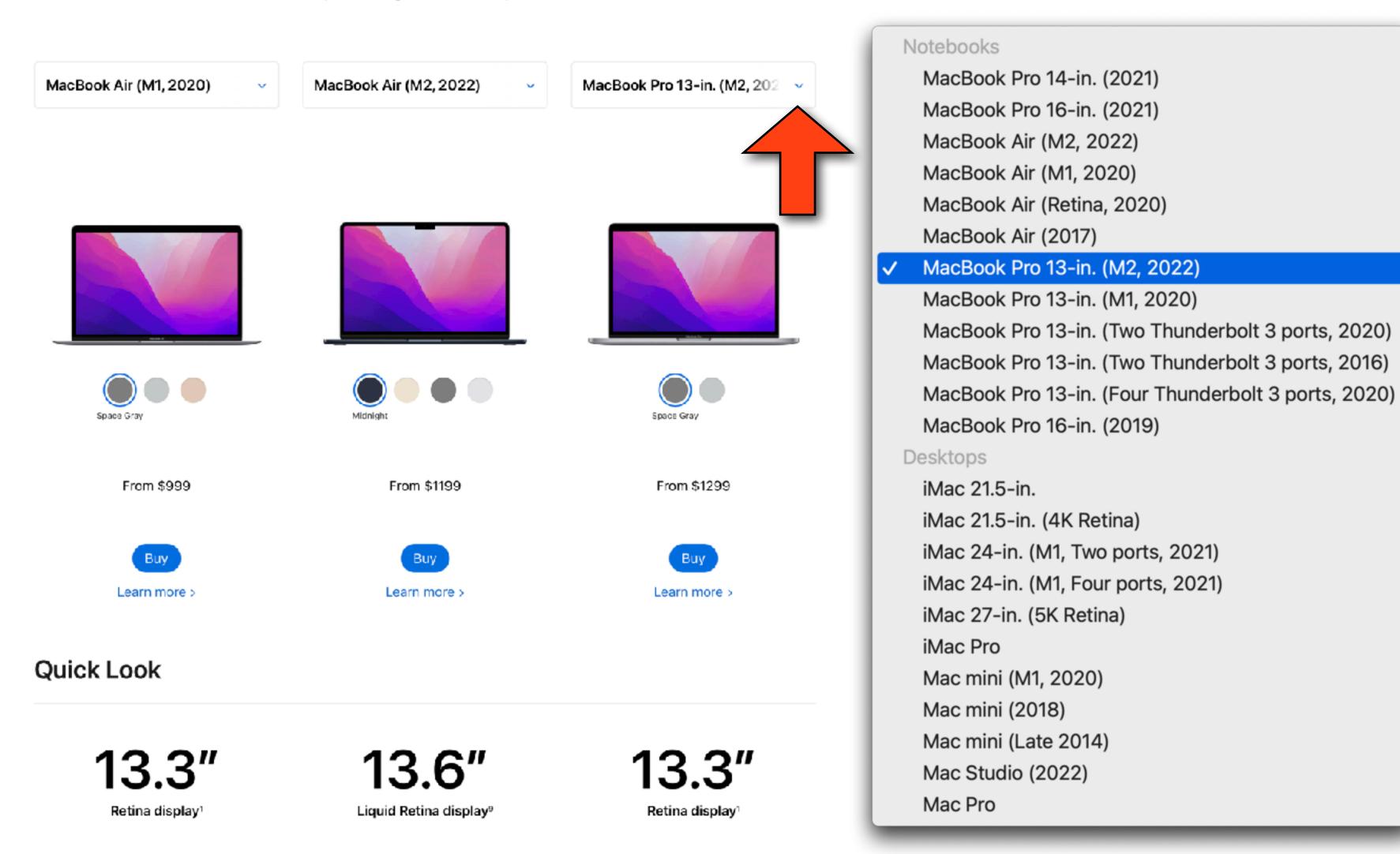


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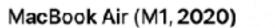
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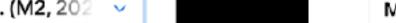




V

MacBook Air (M2, 2022)

MacBook Pro 13-in. (M2, 202 V





Apple M1 chip



Apple M2 chip



Apple M2 chip

8-core

8-core

8-core

7-core

10-core

10-core

16GB

24GB

24GB

2TB

2TB

2TB

18 hrs

18 hrs

20 hrs

MacBook Air (M1, 2020)

MacBook Air (M2, 2022)



MacBook Pro 13-in. (M2, 202 V



Touch ID



Touch ID



Touch Bar and Touch ID

Compute

System on Chip (SoC)

Apple M1 chip

8-core CPU with 4 performance cores and 4 efficiency cores

7-core GPU

16-core Neural Engine

Media engine

Hardware-accelerated H.264 and HEVC Video decode engine

Video encode engine

System on Chip (SoC)

Apple M2 chip

8-core CPU with 4 performance cores and 4 efficiency cores

Up to 10-core GPU

16-core Neural Engine

100GB/s memory bandwidth

Media engine

Hardware-accelerated H.264, HEVC, ProRes, and ProRes RAW Video decode engine Video encode engine

ProRes encode and decode engine

System on Chip (SoC)
Apple M2 chip

8-core CPU with 4 performance cores

and 4 efficiency cores

Video encode engine

10-core GPU

16-core Neural Engine

100GB/s memory bandwidth

Media engine

8GB

16GB 24GB

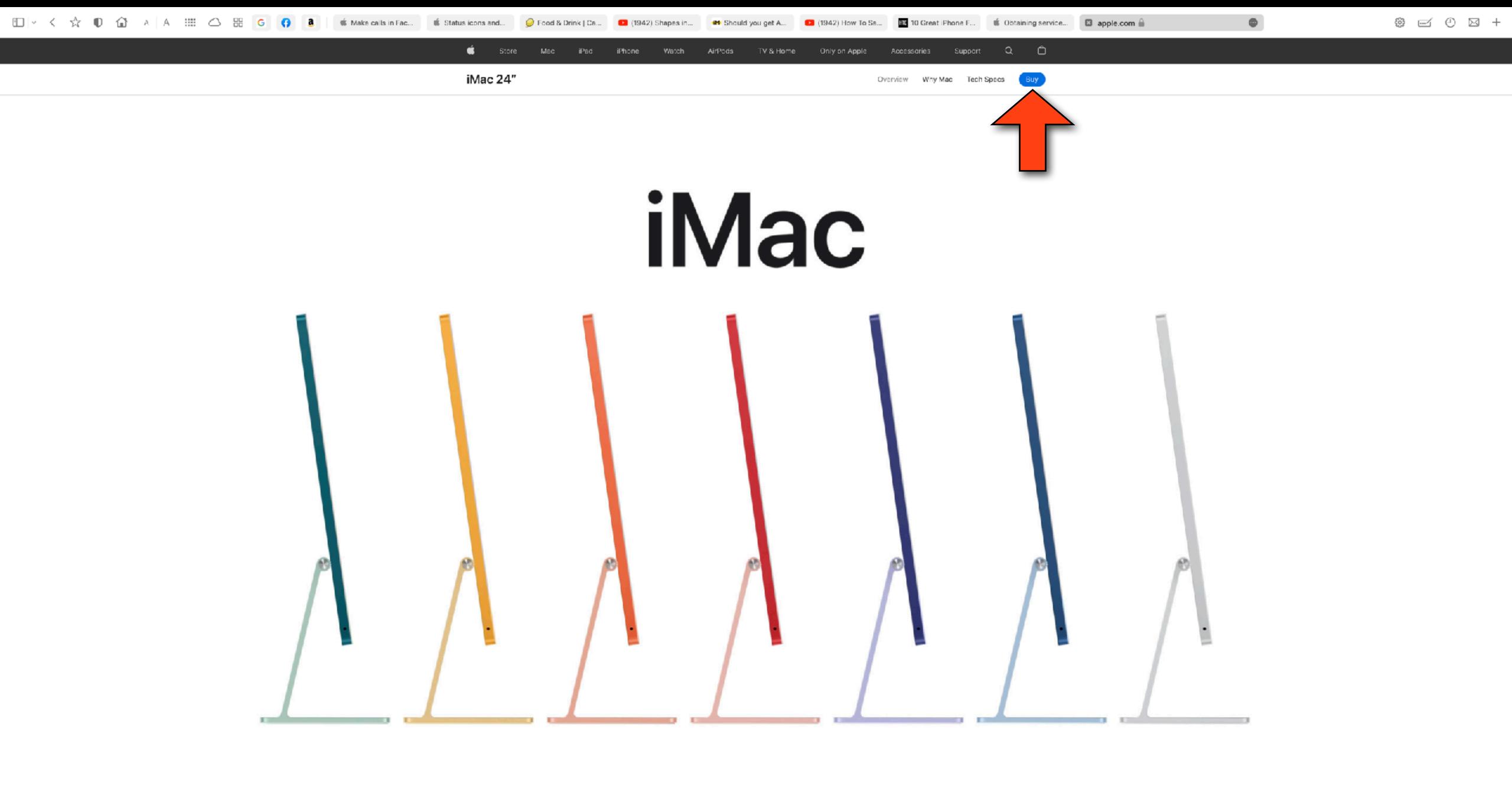
Hardware-accelerated H.264, HEVC, ProRes, and ProRes RAW Video decode engine

ProRes encode and decode engine

Memory

8GB 8GB 16GB 16GB 24GB

Storage³



Buy the all-new 24" iMac.



Have questions about buying a Mac? Chat with a Mac Specialist











M Apple M1 Chip

8-Core CPU 7-Core GPU

256GB storage¹

8GB unified memory

24-inch 4.5K Retina display²

Two Thunderbolt / USB 4 ports

Magic Keyboard

\$1,299.00

\$108.25/mo. for 12 mo.*

Learn how to pay monthly at 0% APR when you choose Apple Card Monthly Installments

Apple Trade In

Get credit toward a new Mac when you trade in your eligible computer. Or recycle it for free.[⋄]

Get started





M Apple M1 Chip

8-Core CPU 8-Core GPU

256GB storage¹

8GB unified memory

24-inch 4.5K Retina display²

Two Thunderbolt / USB 4 ports

Two USB 3 ports

Gigabit Ethernet

Magic Keyboard with Touch ID

\$1,499.00

\$124.91/mo. for 12 mo.*

Learn how to pay monthly at 0% APR when you choose Apple Card Monthly Installments





Apple M1 Chip

8-Core CPU 8-Core GPU

512GB storage¹

8GB unified memory

24-inch 4.5K Retina display²

Two Thunderbolt / USB 4 ports

Two USB 3 ports

Gigabit Ethernet

Magic Keyboard with Touch ID

\$1,699.00

\$141.58/mo. for 12 mo.*

Learn how to pay monthly at 0% APR when you choose Apple Card Monthly Installments

Apple Trade In

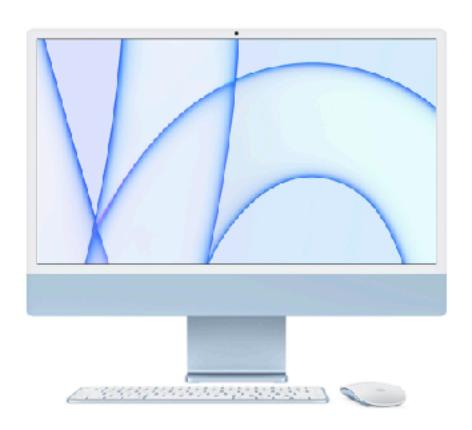
Get credit toward a new Mac when you trade in your eligible computer. Or recycle it for free.40

Get started

Select

Select

Select



View gallery



Get free delivery, or pick up available items at an Apple Store

Free and easy returns

(



Have questions about buying a Mac? Chat with a Mac Specialist

Customize your Blue 24-inch iMac with Apple M1 chip.

Apple M1 chip with 8-core CPU with 4 performance cores and 4 efficiency cores, 8-core GPU, and 16-core Neural Engine

16GB unified memory

1TB SSD storage

Two Thunderbolt / USB 4 ports

Two USB 3 ports

Gigabit Ethernet

Magic Mouse

Magic Keyboard with Touch ID - US English

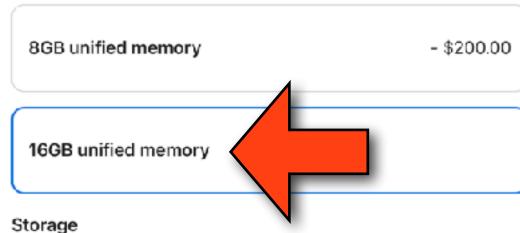
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Get credit toward a new Mac when you trade in your eligible computer. Or recycle it for free.*

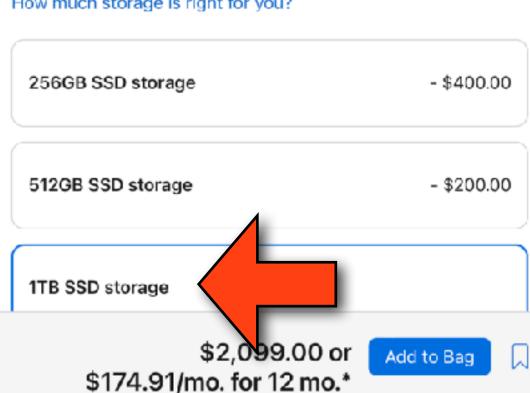
Get started

Memory

How much memory is right for you?



How much storage is right for you?



Get 3% Daily Cash with Apple Card



View gallery



Get free delivery, or pick up available items at an Apple Store

Free and easy returns

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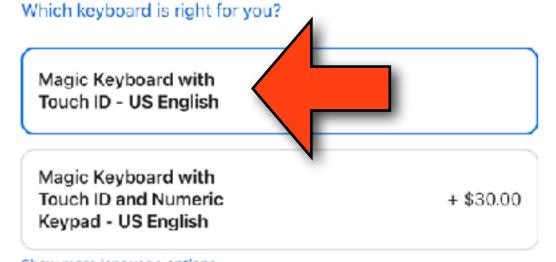
Blue Mouse or Trackpad





Blue Keyboards

Keyboards are available in different styles and languages.



Show more language options

Pre-Installed Software

Final Cut Pro

Learn more



Logic Pro

Learn more







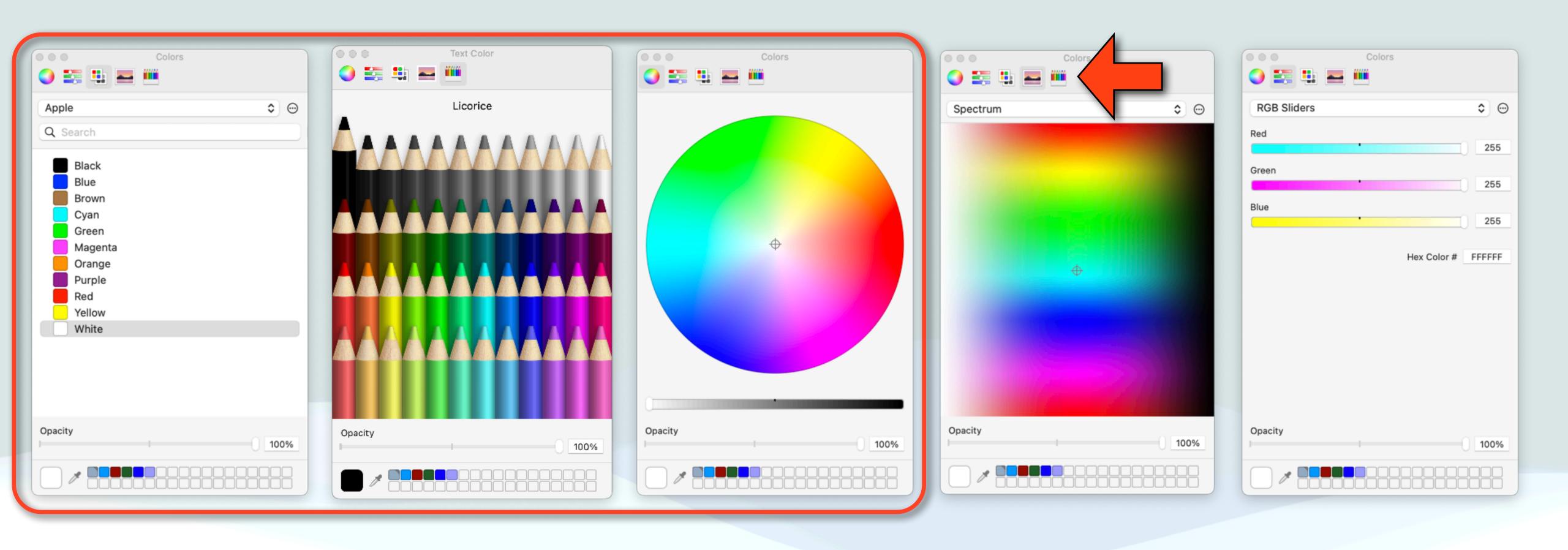




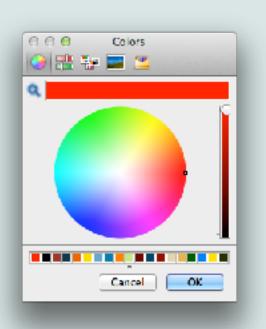




Mac Color Picker



Mac Color Picker

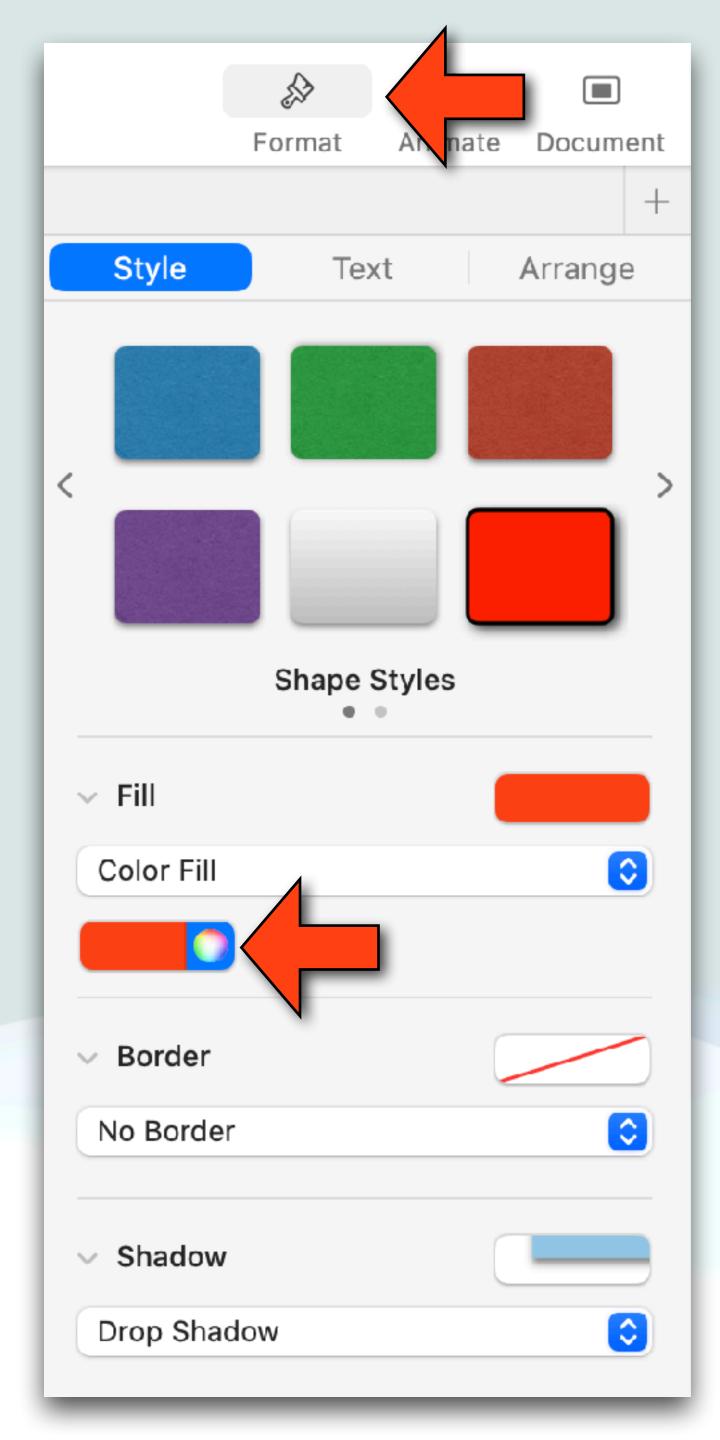


- Just about every app on a Mac that allows you to select colors uses a tool called the Color Picker
- This is true of Apple's apps and most third party apps including Microsoft's office products, Pixelmator Pro, etc...
- The color picker has 5 different interfaces you can use
- It also allows you to save any color to reuse later including any color you can see on your mac using an eyedropper tool

Picker Interfaces ———

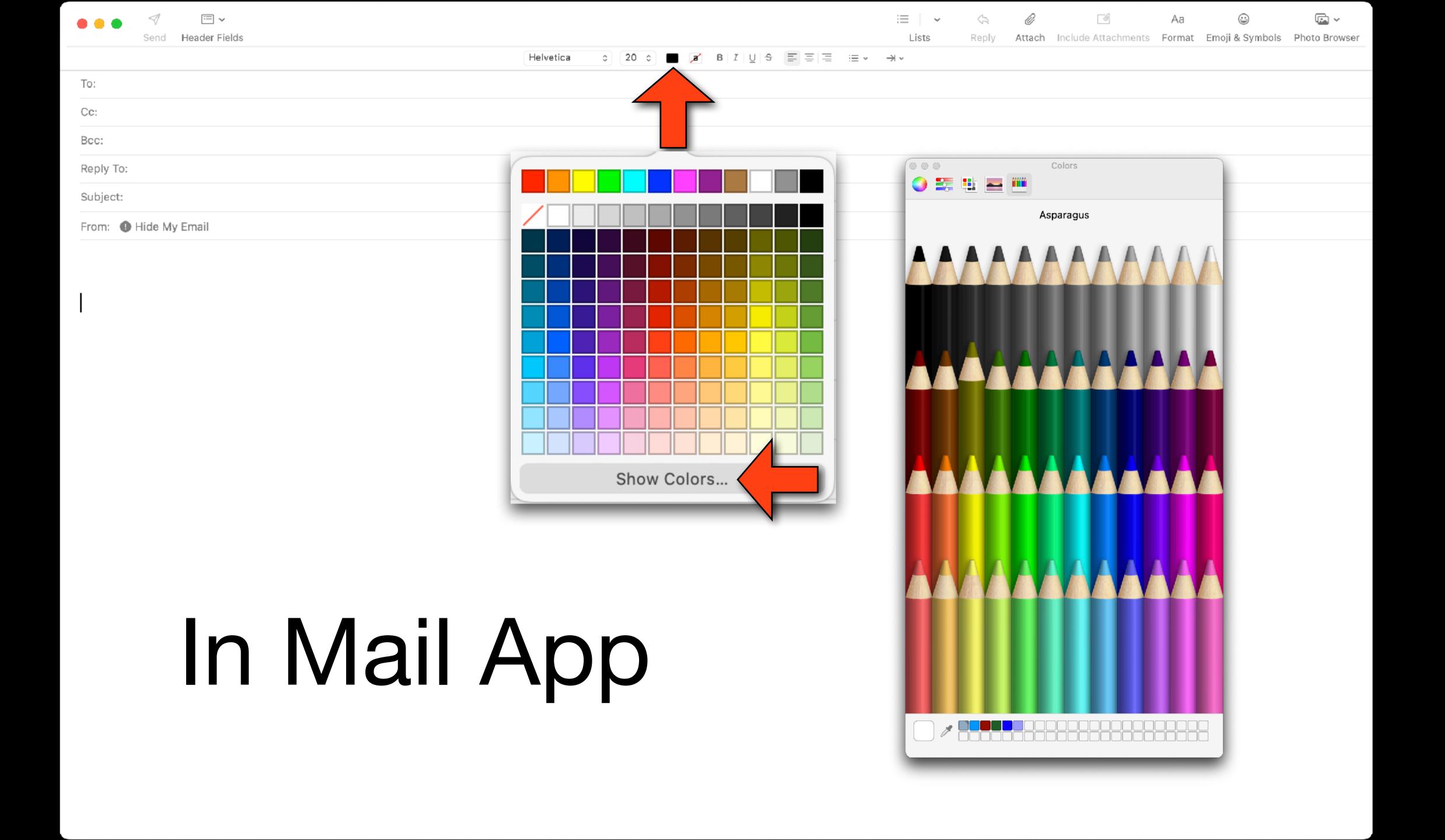
Current Color Picker——

Saved Color Swatches—





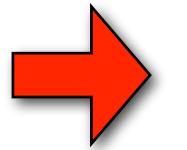
Keynote Pages Numbers





Mac Color Picker





https://www.youtube.com/watch?v=MQqntlvhGLg





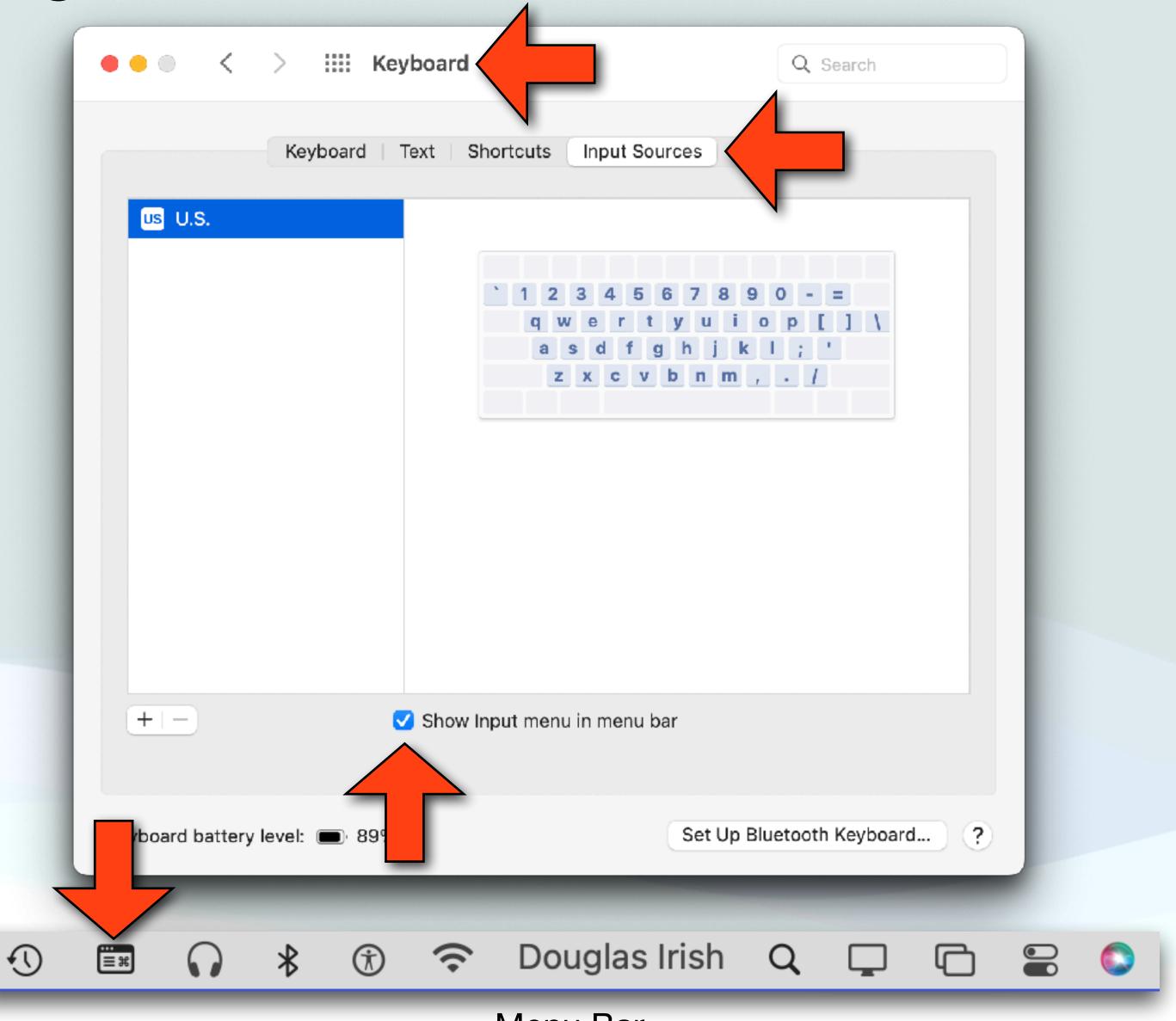
Mac Keyboard Viewer

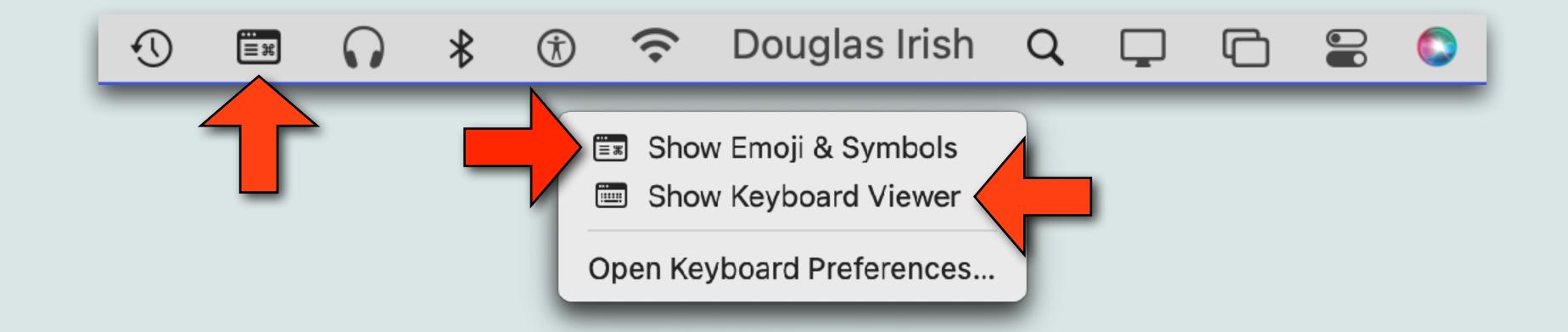


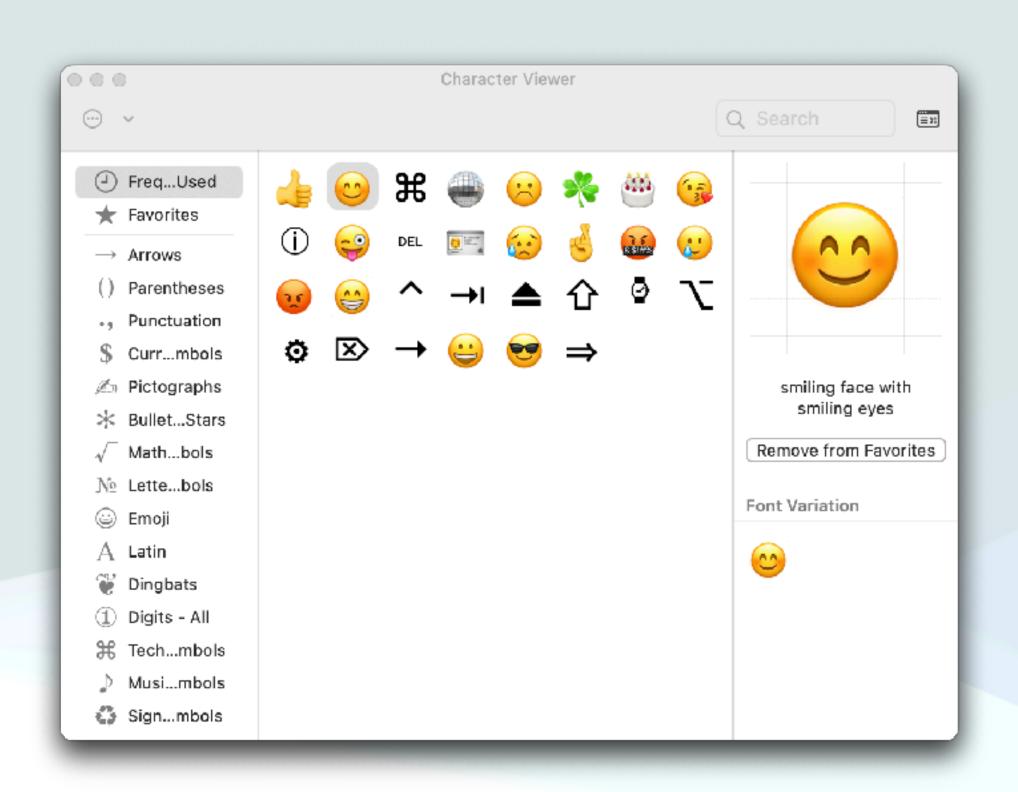
Keyboard Viewer

- The Mac Keyboard Viewer lets you see where special characters and symbols are located on your keyboard
- Examples: 20°, €, ©, ®, ¢, ±5, π, ∑, ∞
- This will also give you access to the Emoji and Symbol viewer (More later on this)

System Preferences









Keyboard Viewer

- Once you invoke the Keyboard Viewer:
 - You can either press the key on your keyboard that corresponds to the character shown, or you can click keys in the Keyboard Viewer directly
 - If you press a modifier key, or a combination of modifier keys, you can see other special characters or symbols
 - For example, you can press and hold the Option key, or the Option and Shift keys simultaneously









Keyboard Viewer



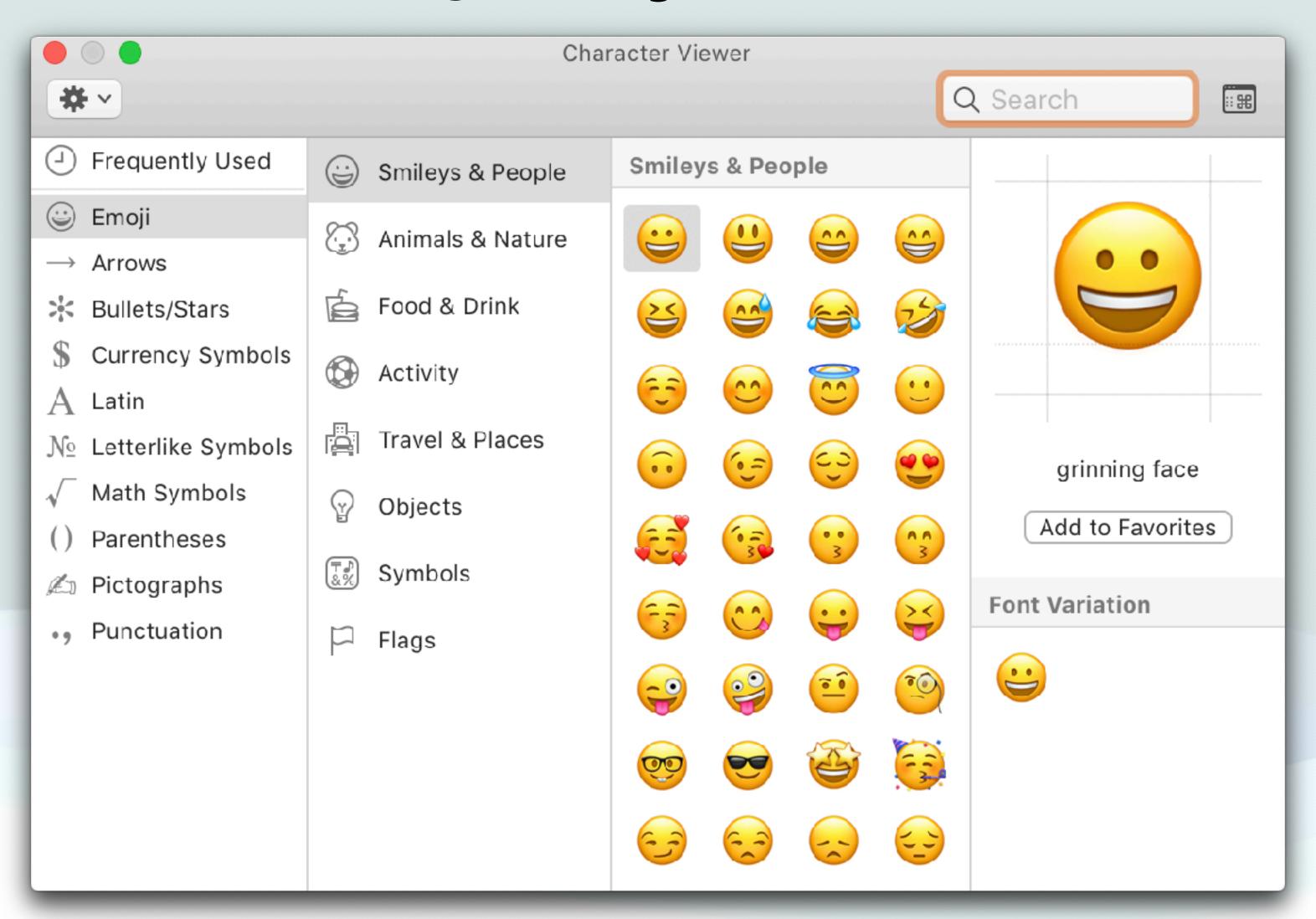
- An orange outline appears around "dead keys"
 - These are modifier keys that can be pressed with another key to enter a letter with a diacritical or accent mark
 - Press the dead key for the mark you want to add to a letter then press a letter
 - For example, to enter â, you press "option-i", then type "a"
- The Keyboard Viewer is also handy for entering function keys

Function Keys





Mac Emoji/Symbol viewer

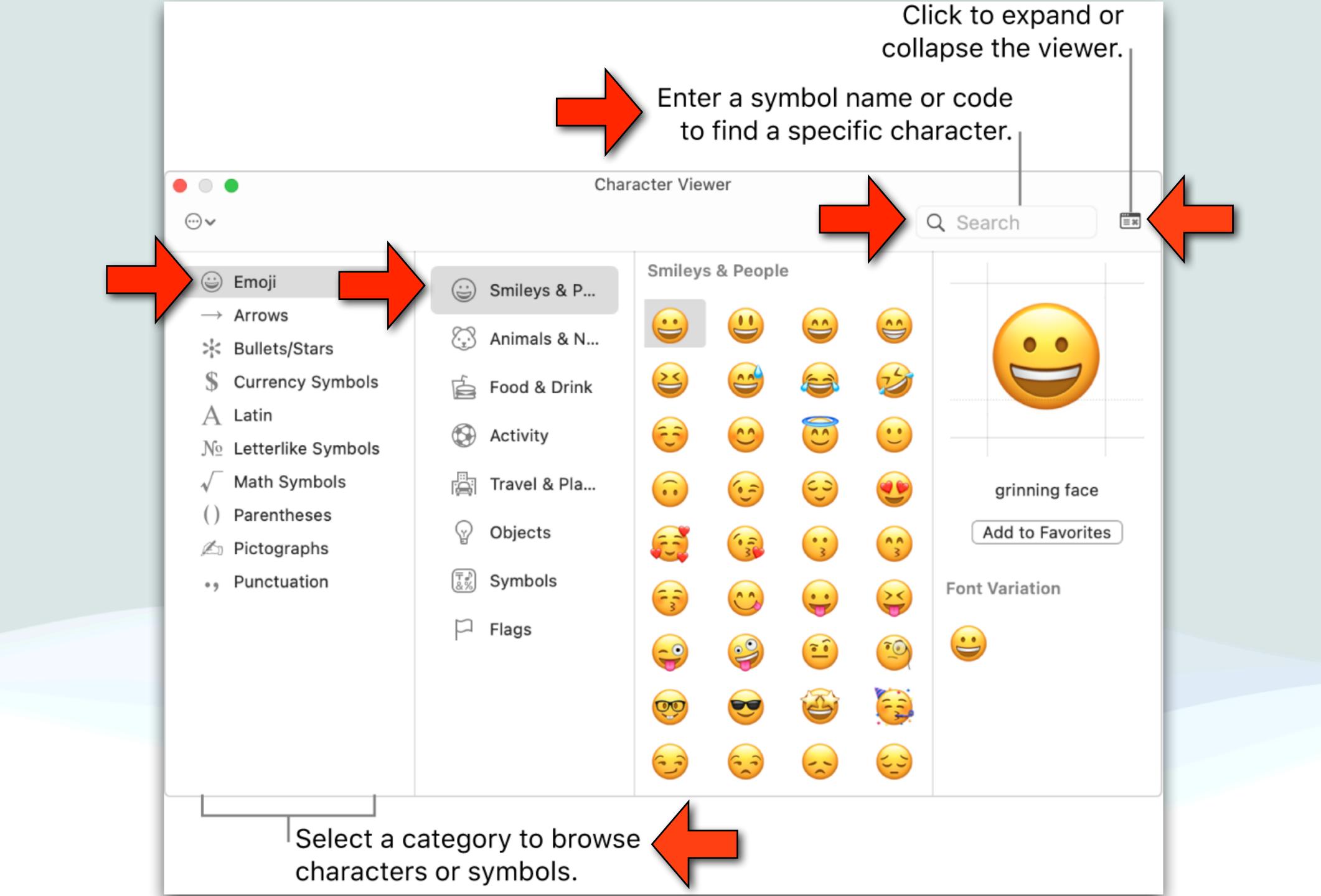


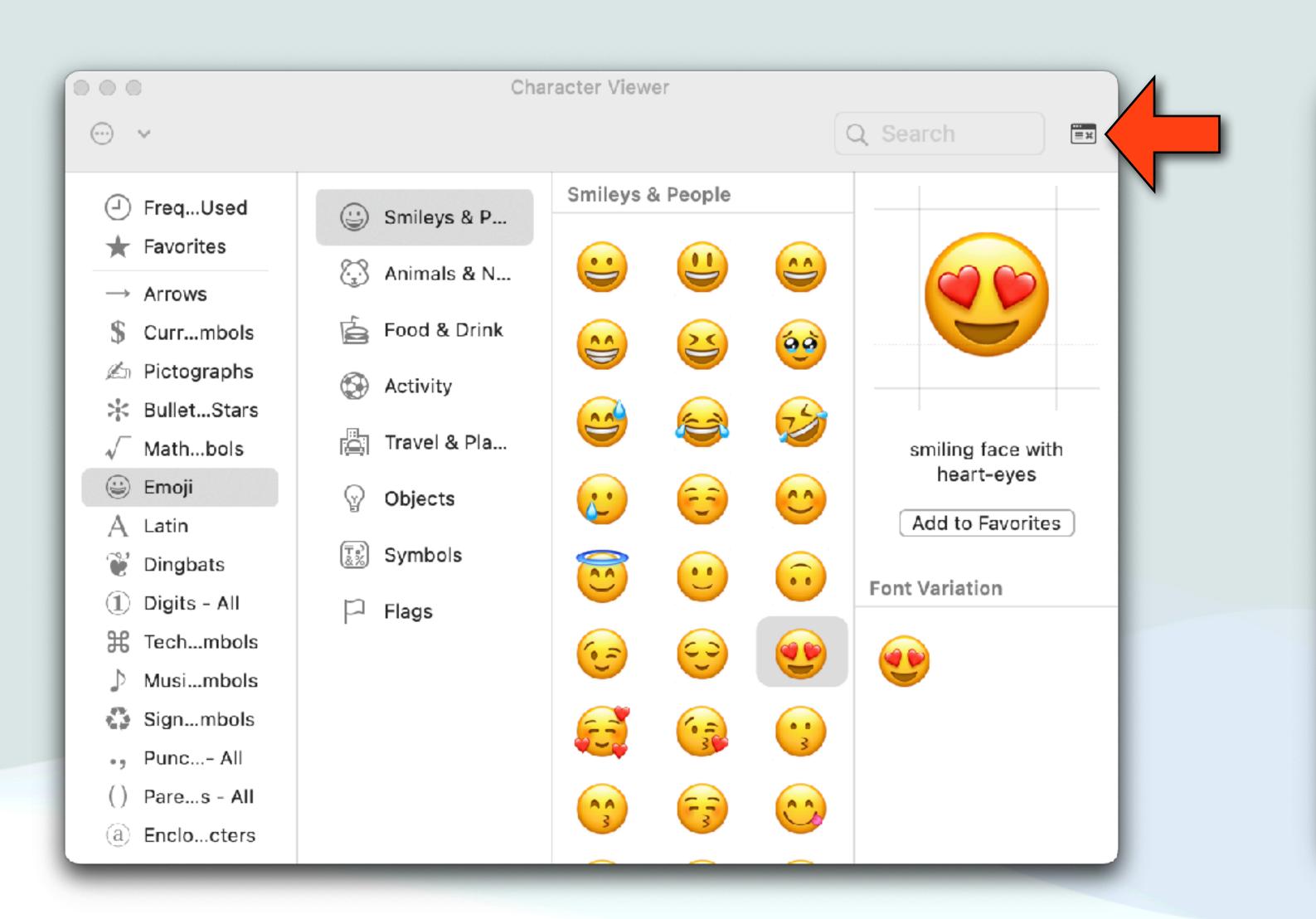
Emoji/Symbol Viewer

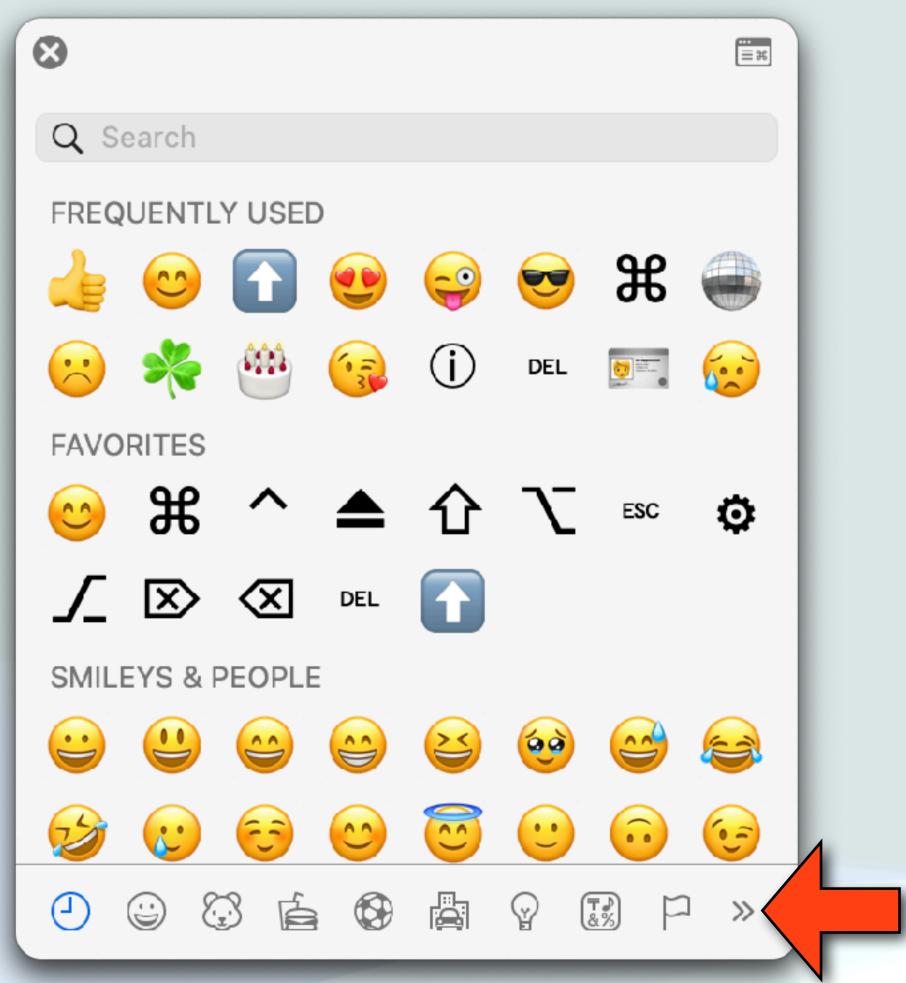
- Use emoji and symbols viewer to enter emoji, symbols, accented letters, and characters from other languages into your documents
- In an app on your Mac, go to the Menu Bar and choose Edit > Emoji & Symbols, or open the Viewer from the menu bar as discussed previously
- To browse Categories click the buttons across the bottom of the viewer (if it's collapsed) or along the left edge of the viewer (if it's expanded).

Emoji/Symbol Viewer

- There is also a search field to help find items
- To insert a character or symbol in a document, position the insertion point in the document where you want the item to appear, then click the item in the viewer •
- If the viewer's expanded, double-click the item
- When the Character Viewer is expanded, you can add multiple characters at one time

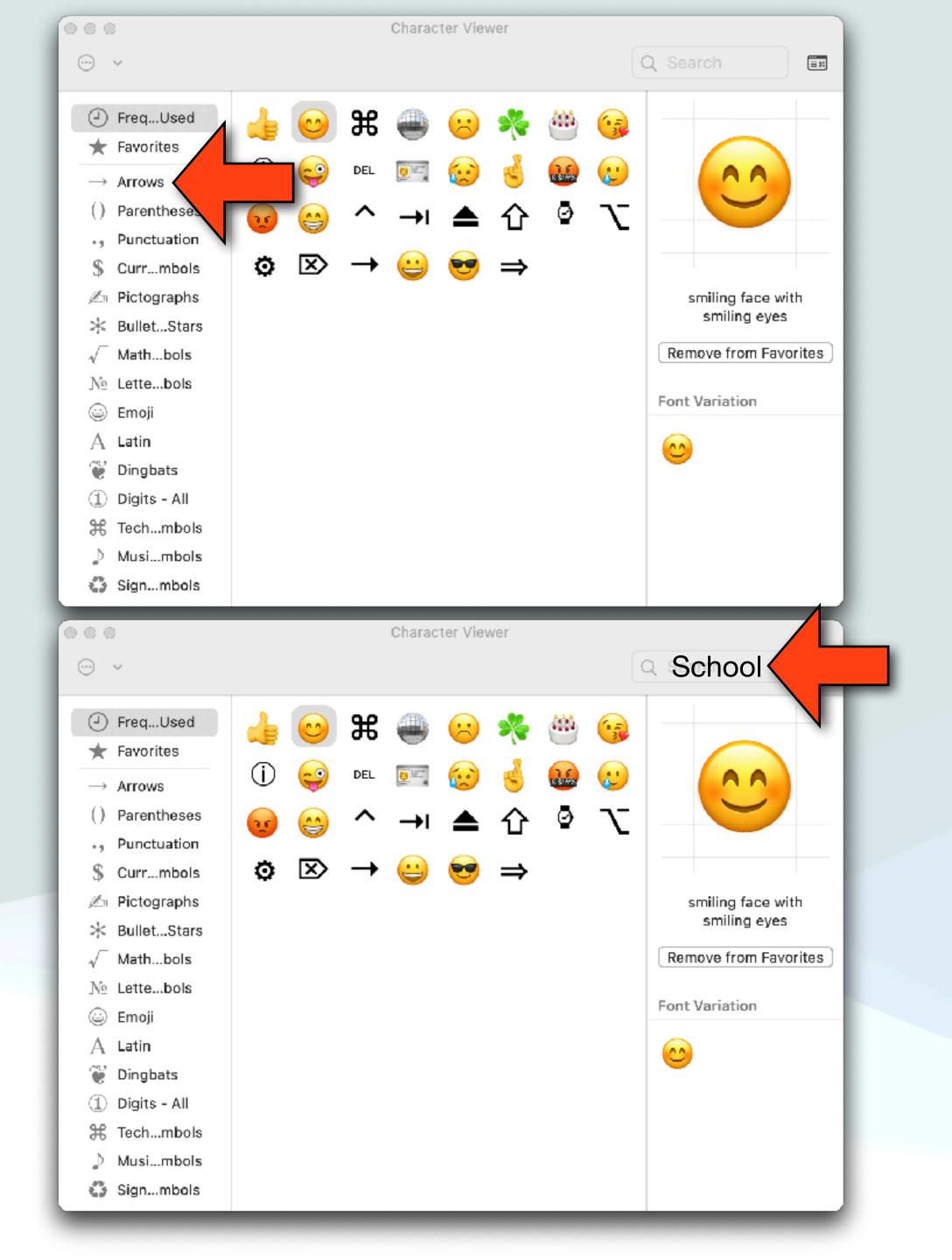


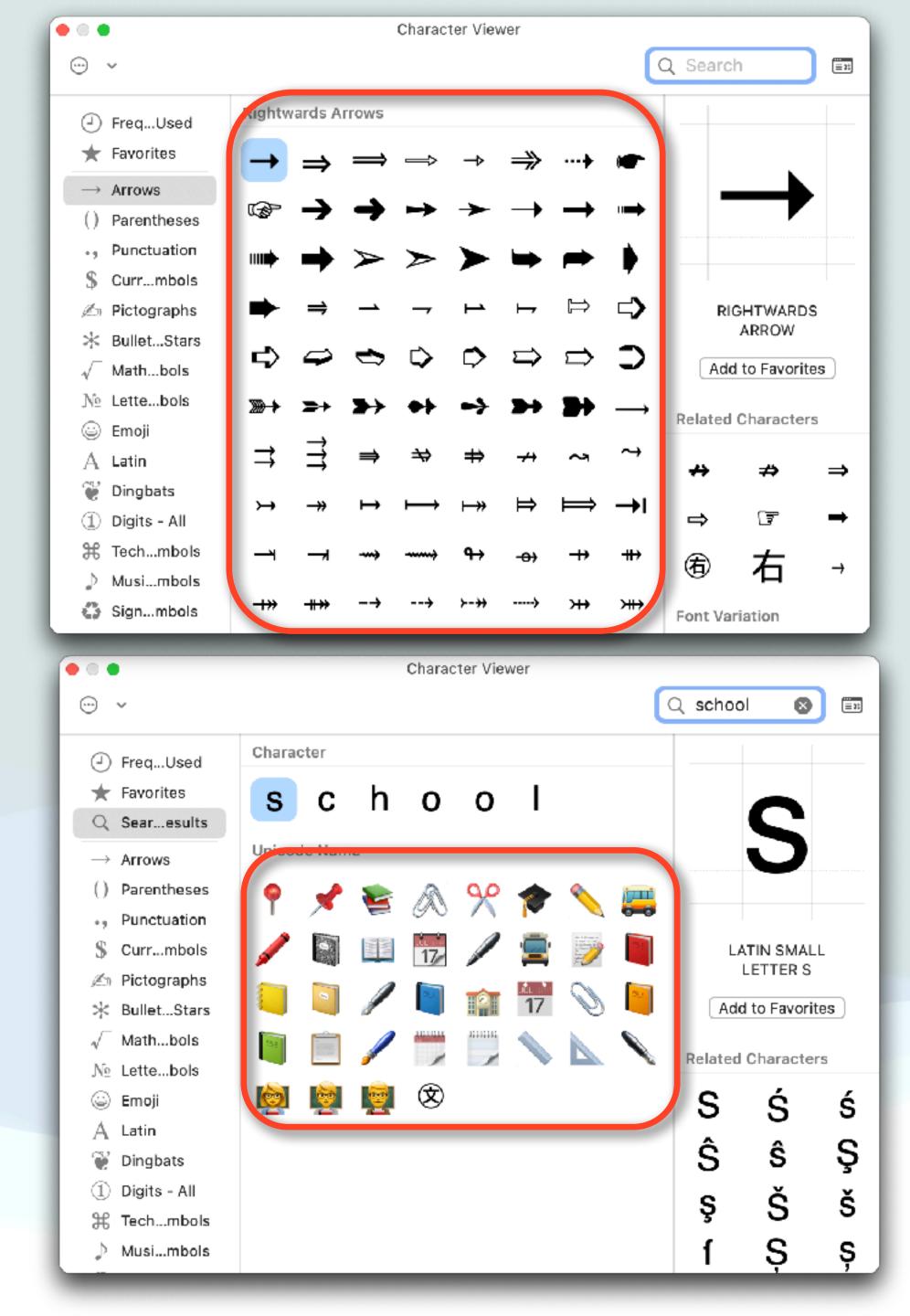


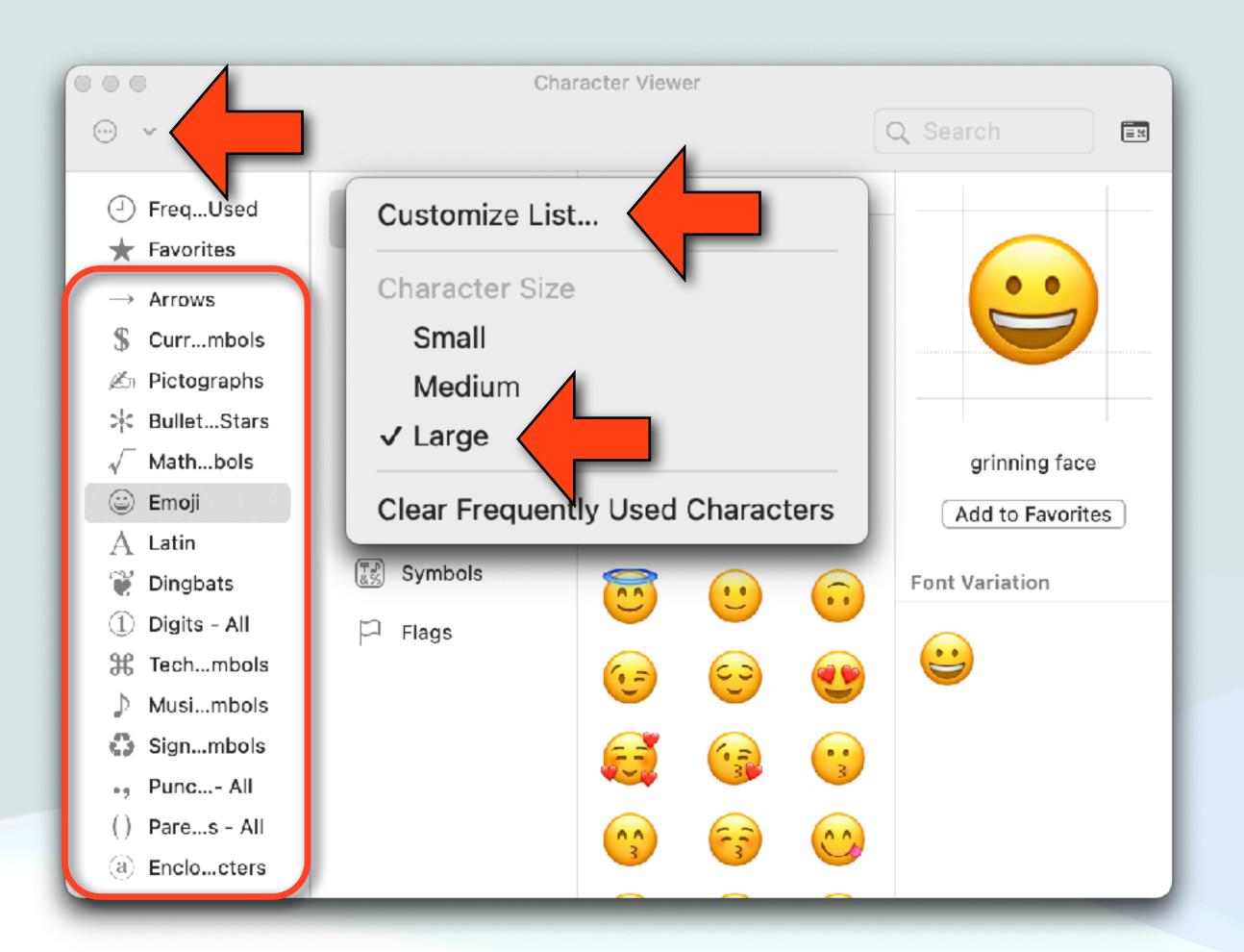


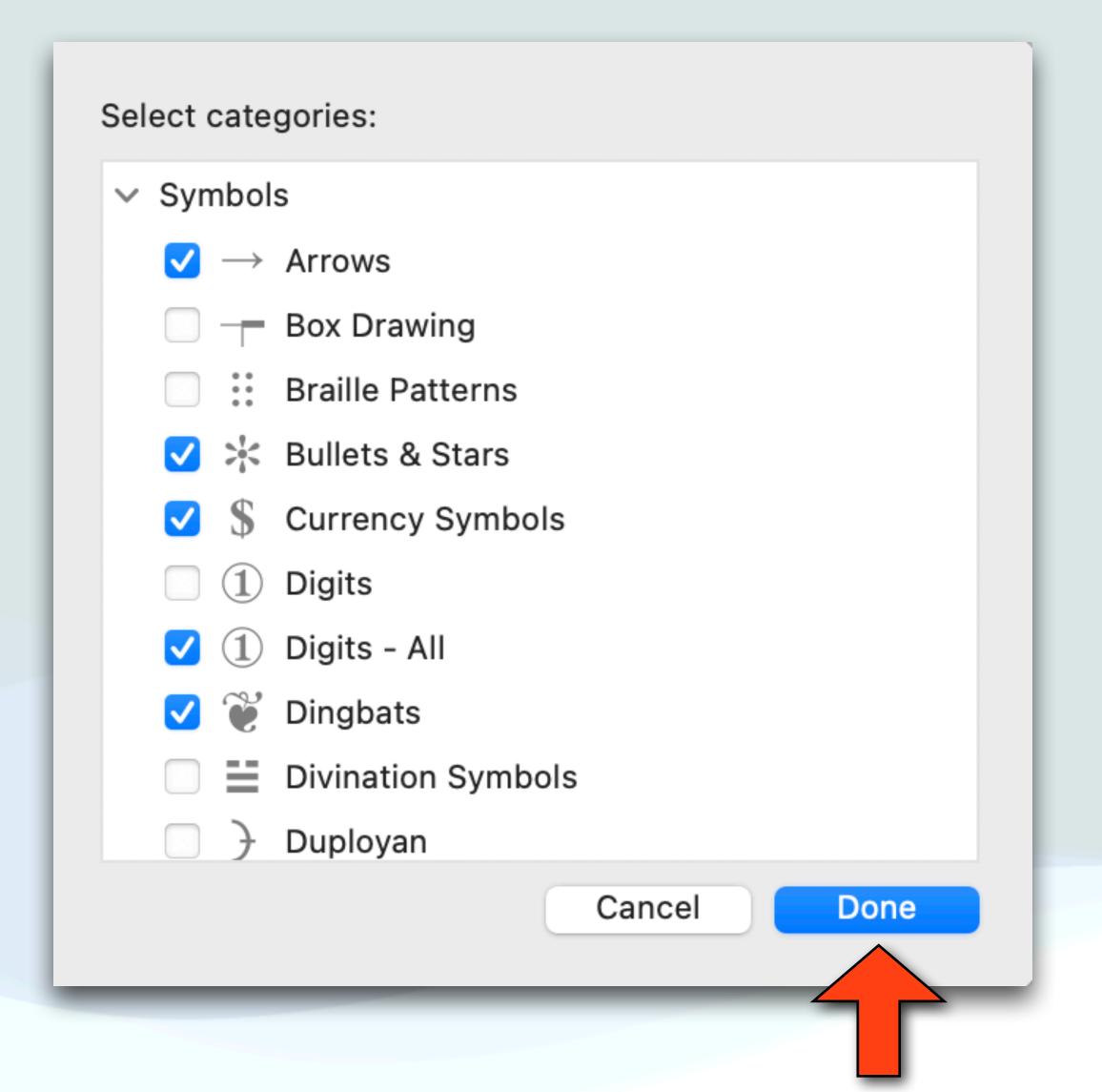
Expanded View

Collapsed View







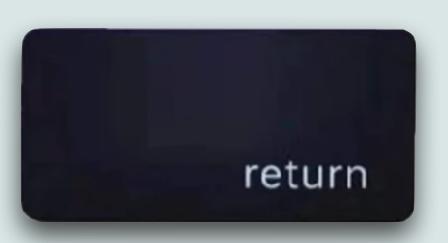




Quick Tips



Shift-Return



- In Messages, on the Mac, have you ever wanted to go to a new line without sending the text?
- If you hit "Return" by itself, it will send the message
- To go to a new paragraph without sending the message, use "Shift+Return" or "Option+Return"
- Then when you're ready to send, just hit plain old Return
- In iOS, hit the return key on the keypad for a new paragraph, and send by hitting the blue send button

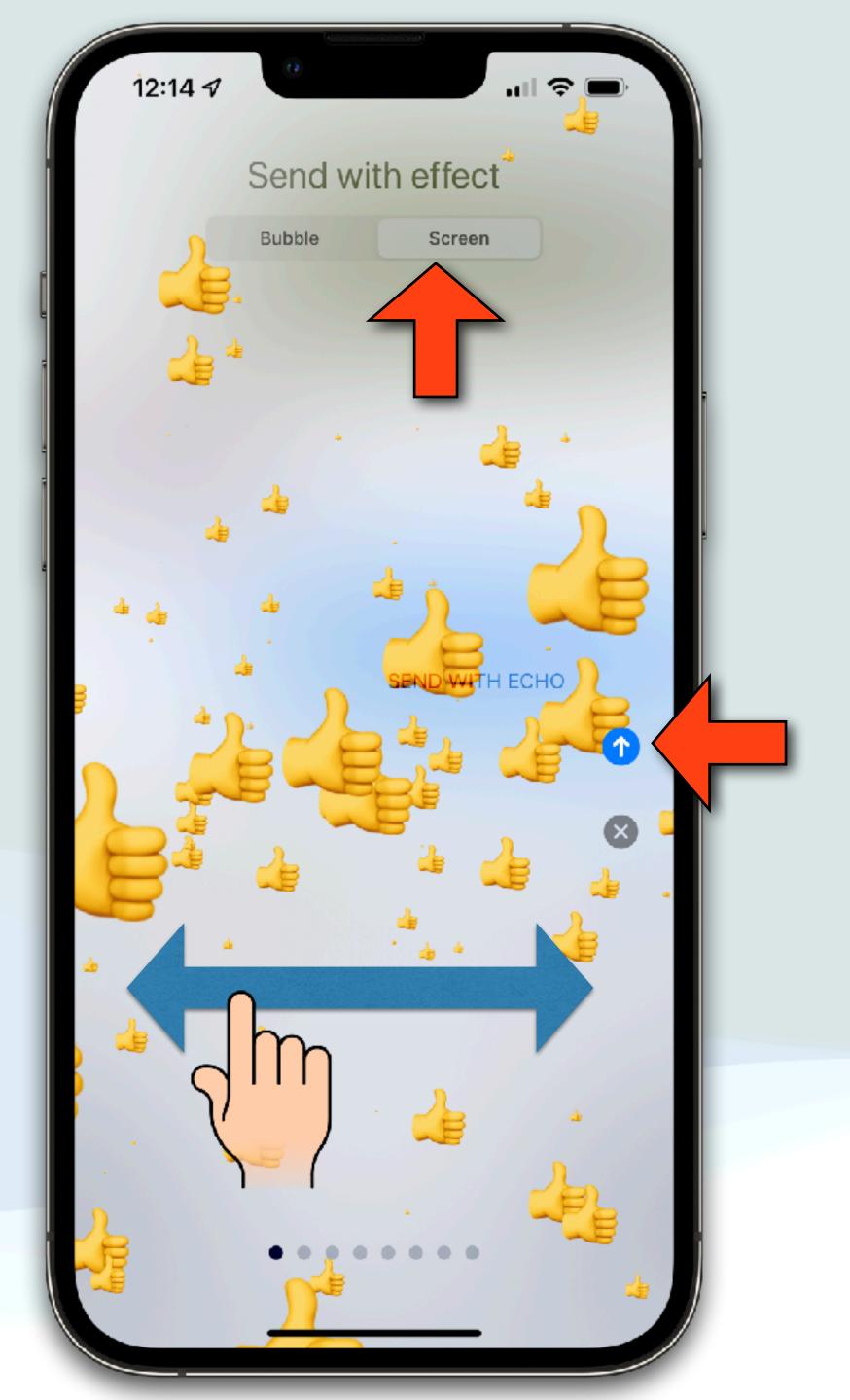
Messages - Special Effects



- You can send messages with special animated effects including: Echo, Spotlight, Balloons, Confetti, Love (Big heart), Lasers, Fireworks, Celebration
 - For iOS: In a new or existing conversation, type a message or insert a photo or Memoji
 - Touch and hold the send Icon and tap Screen
 - Swipe left or right to preview different screen effects
 - Tap to send the message or to cancel



Press & Hold

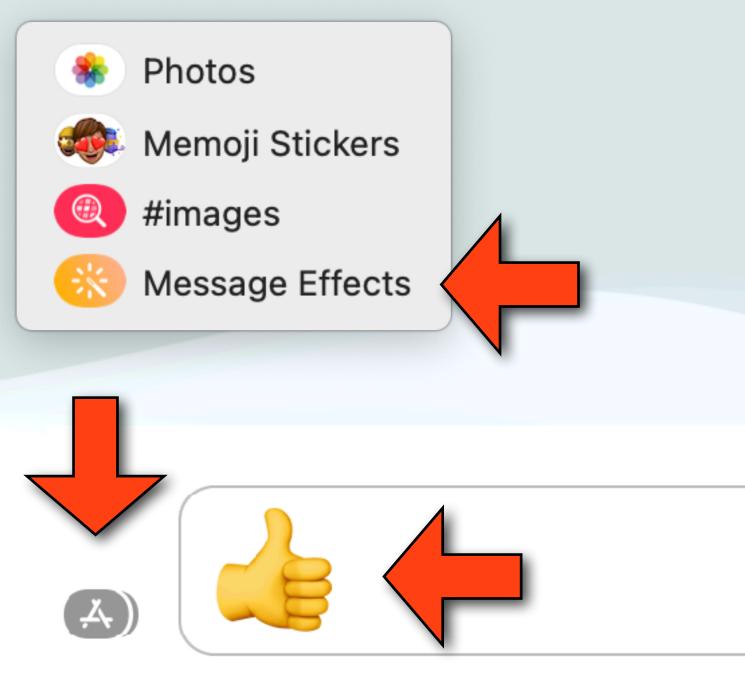


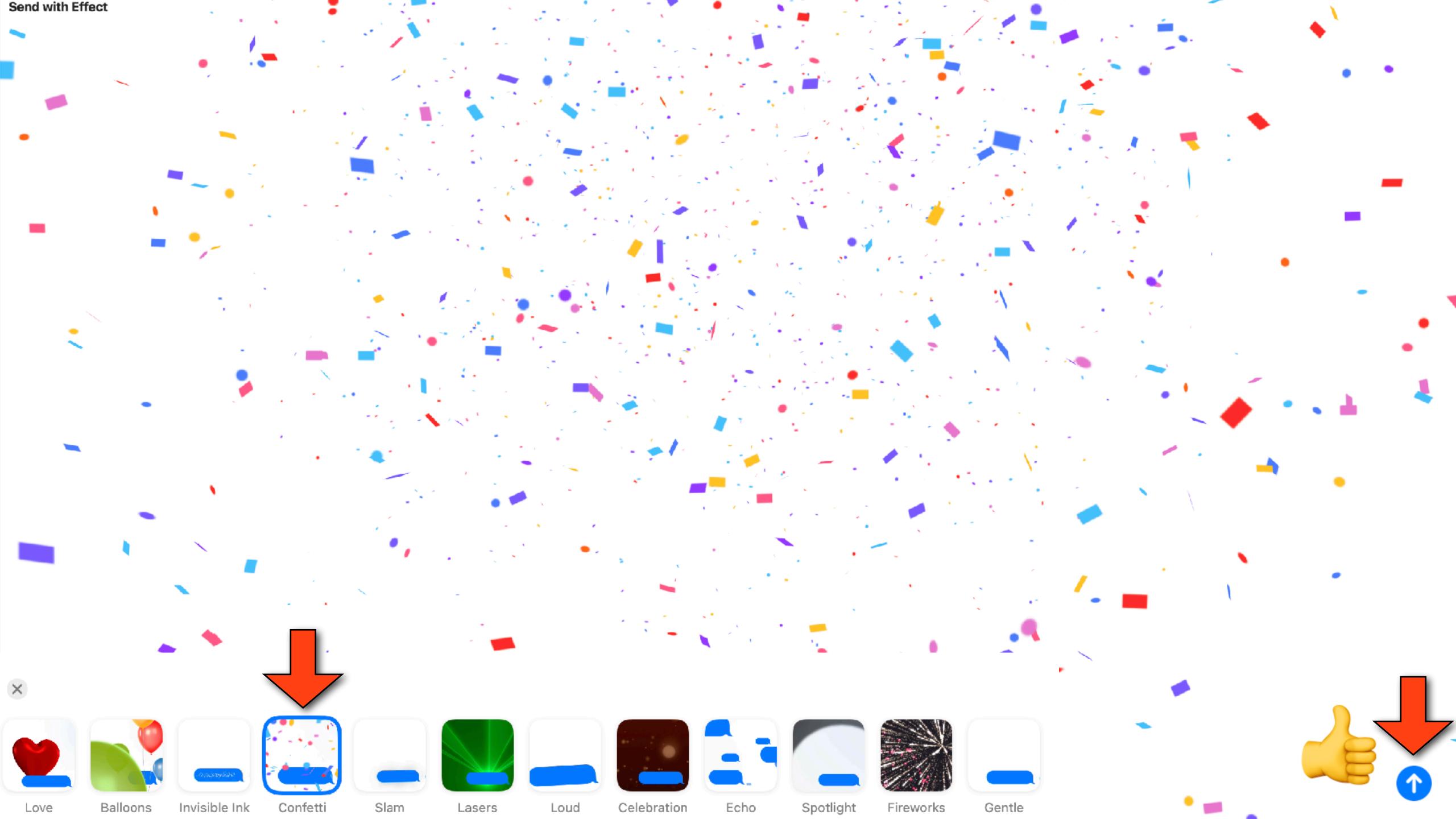
Messages - Special Effects



- On a Mac: Enter your message in the field at the bottom of the window
- Click the Apps button
- Click the Message Effects button, then click an effect
- When you select an effect, you see a preview of it
- To send it, press Return on your keyboard or click the Send button

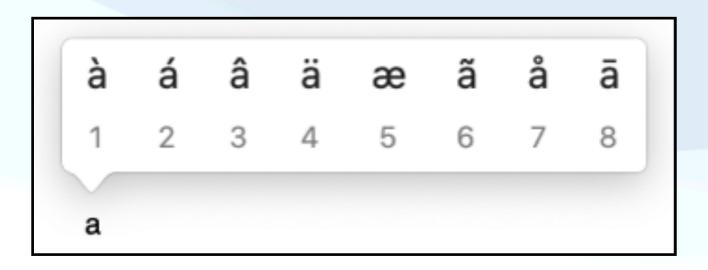
Messages - Effects





Accent Marks on Mac

- To type a letter with an Accent Mark, press and hold a key on the keyboard (ex: "a") to display the accent menu
- To select a character in the menu, click the desired charactor, or press the number key shown for the character, or use the arrow keys to move to the character, then press the Space bar (ex: â)
- Note: The menu isn't shown if a key doesn't have any possible accent marks

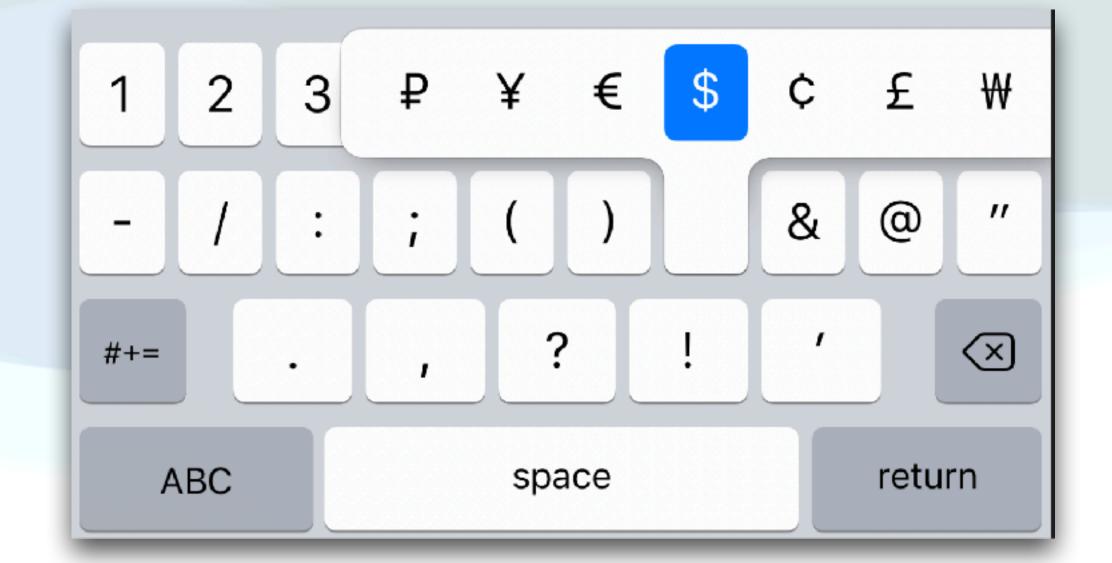


Accent Marks on iOS

- On iOS, also press and hold a key on the keyboard (ex: "a") to display the accent menu then just press the letter you want
- You can also use this technique for currency: ruble, yen, euro, dollar, cent, pound, and the won by pressing and holding the dollar sign

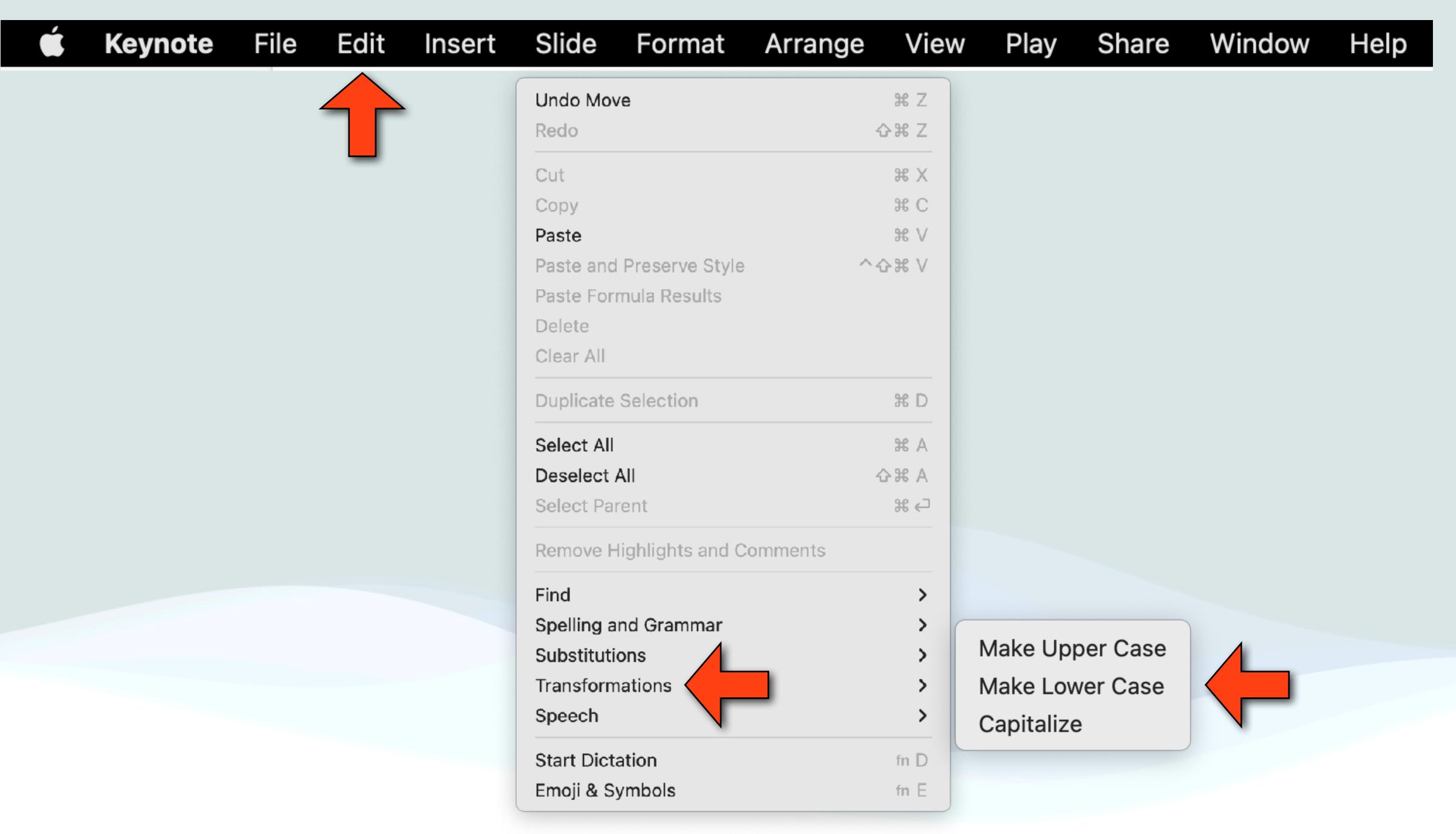
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Transformations - Mac

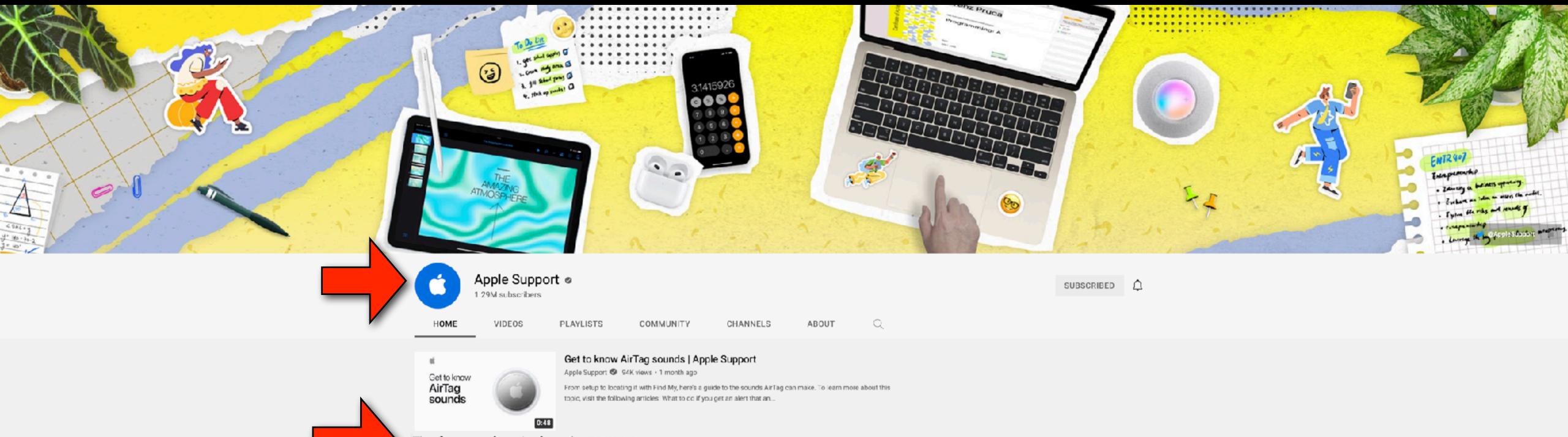
- In many apps, under the Edit section in the Mac menu bar, there is a feature called "transformations"
- This feature allows you to change selected text to all caps,
 all lowercase, or to capitalize the first letter of each word
 - So if I type this teStInG trAnsForMations
 - Make Upper Case TESTING TRANSFORMATIONS
 - Make Lower Case testing transformations
 - Capitalize Testing Transformations

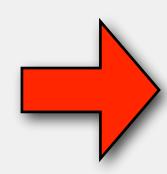


Apple Support Channel



- The is an Apple page on YouTube that is a great learning resource
- There are hundreds of short videos mostly less than 2 minutes long
- Included is a "get to know your device section" that lets you delve into your iPhone, iPad, Mac, and ■Watch
- Just go to YouTube and search for Apple Support or...
- https://www.youtube.com/c/applesupport/featured





Tips from people at Apple PLAY ALL

From multitasking on iPad to using color filters on iPhone, check out this collection of expert tips from women and gender non-conforming employees at Apple.



Take a photo while recording video









A tip from Rachel at Apple: How to organize your albu...

36K views + 1 month ago

VIEW FULL PLAYLIST

Apple Support

A tip from Dawn at Apple: Take photos while recordin ...

Apple Support 🚱 23K views • 1 month ago

A tip from RAE at Apple: How to play background sounds...

Apple Support 🚱 22K views • 1 month ago A tip from Gaea at Apple: How to use Magnifier on...

Apple Support 🕝 24K views • 1 month ago A tip from Lex at Apple: How to use Hide My Email in...

Apple Support 🕝 25K views • 1 month ago A tip from Carrie at Apple: How to customize Memorie,...

Apple Support 🔮 31K views - 1 month ago

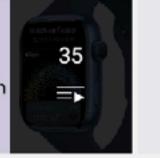
Get to know your device



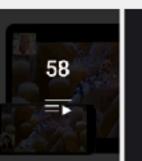


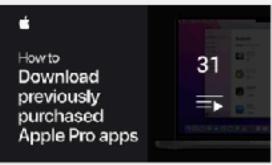












Set up a new iPhone

Set up your

new iPhone

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Apple Support 🕝 VIEW FULL PLAYLIST

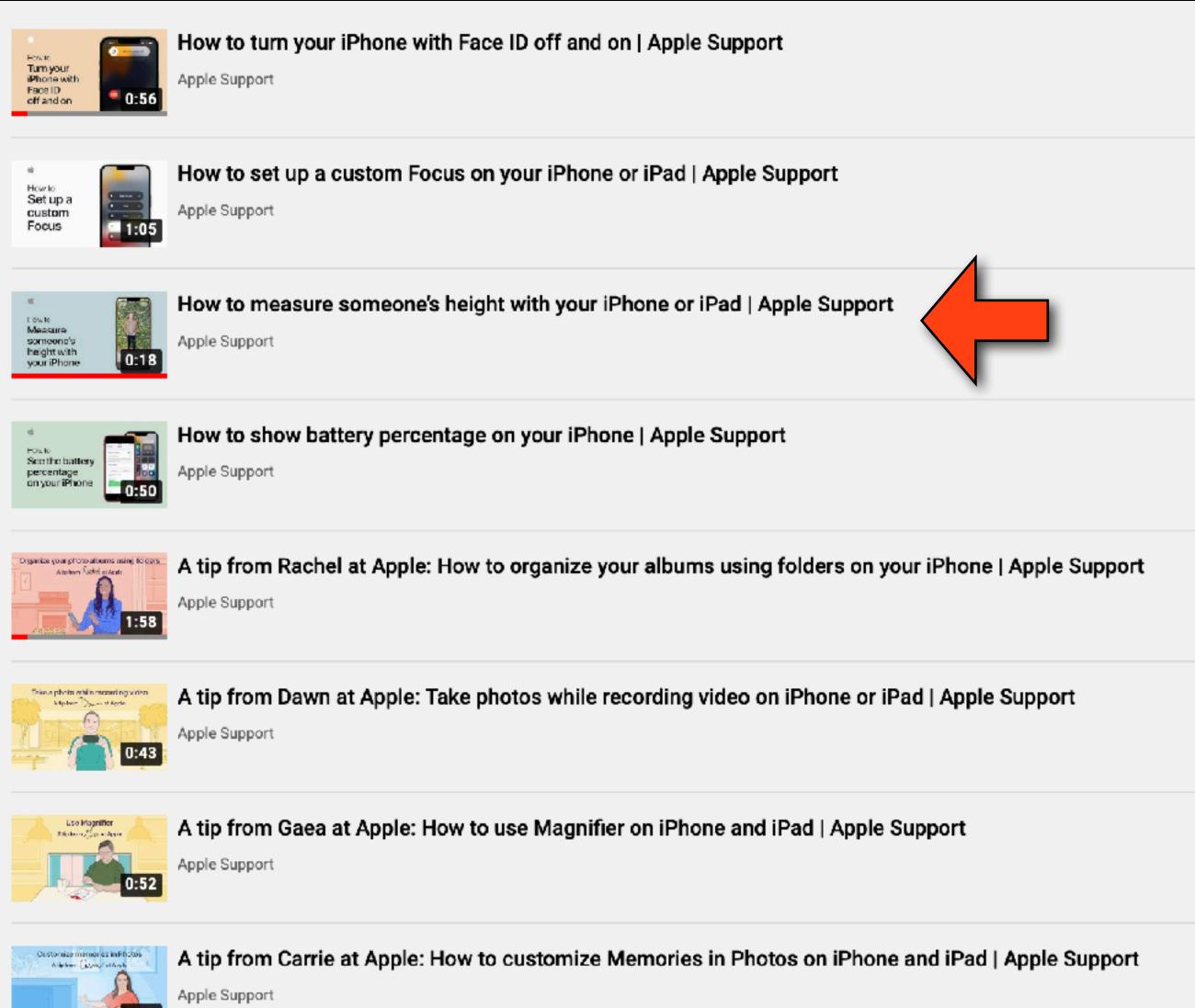
Apple Watch

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iPad

VIEW FULL PLAYLIST

Mac Apple Support 🕝







A tip from Lex at Apple: How to use Hide My Email in iCloud+ | Apple Support Apple Support



A tip from Londa at Apple: Use Color Filters on your iPhone | Apple Support



Measure Tool



On an iPhone 12 Pro, 12 Pro Max, 13 Pro, 13 Pro Max, you can use the Measure app to measure someone's approximate height when they are in the viewfinder



Determining Height with Measure Tool

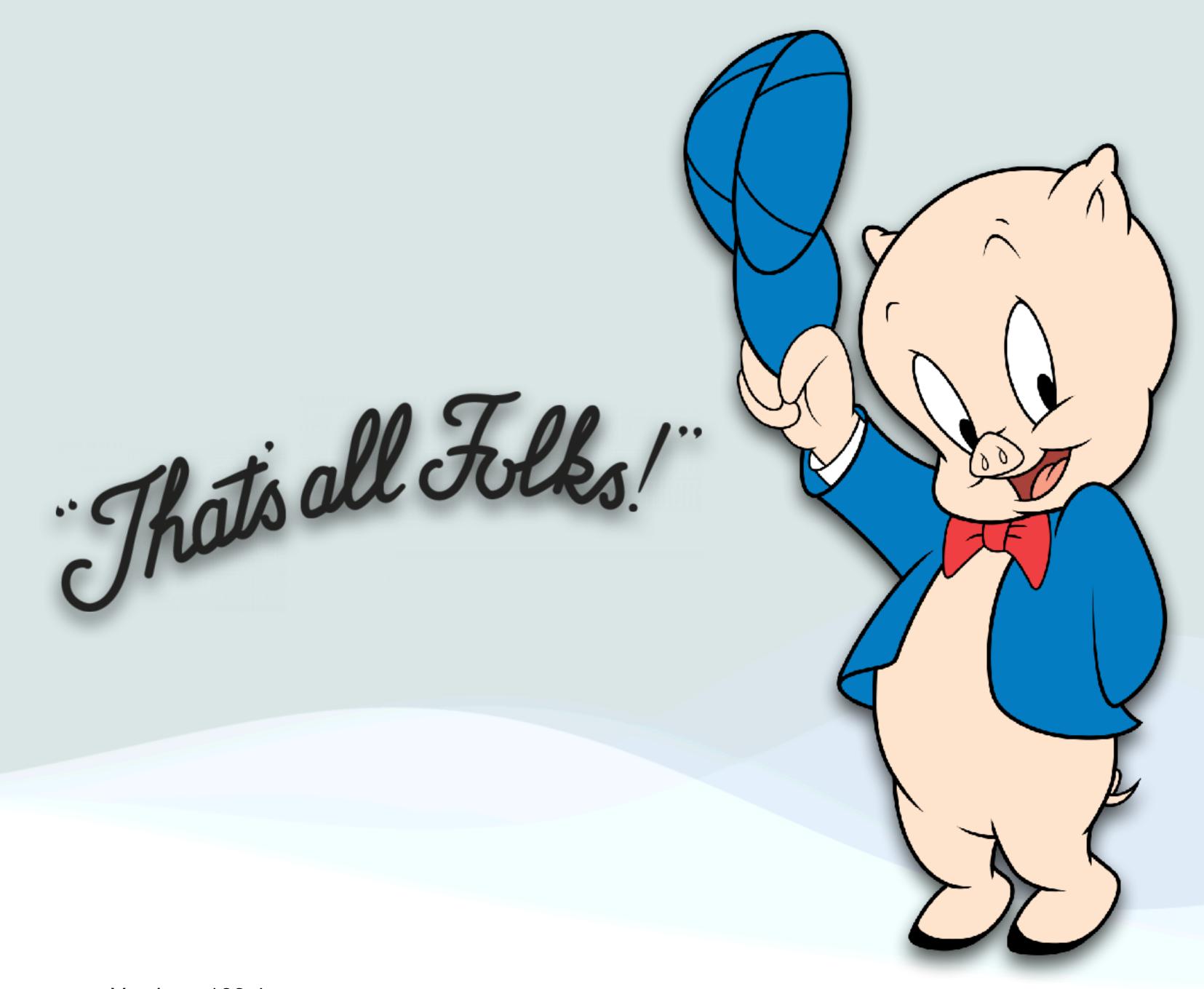


https://www.youtube.com/watch?v=-q_3w0VwmEQ&list=PLII2EzNYri0csIRUIjVxdc7MuZiVQ_7os&index=3

Measure someone's height with your iPhone



Questions?



Thurk Hou!

Version: 108.4

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